



# LET SEAGATE Drive your Business Brand

Seagate wants to help drive your business by paying for your promotional budget. Are you thinking "WOW! I never had the budget to promote my business before." **Great! How does it work?**

From 19 March through to 30 April 2001, all you have to do is purchase 1500 units or more (30GB and above) of Seagate IDE drives from our **U Series** or **Barracuda ATA** range and you will receive a promotional voucher to spend on merchandise which will help promote your company. **THE VOUCHER IS VALUED AT AUD \$4800\***.



Examples of the promotional items with which you can incorporate your company logo.

\* Terms and conditions apply. Please check back page for details.

## SEAGATE BARRACUDA ATA III IS EDITORS' CHOICE AT FIVE MAJOR TECHNOLOGY MAGAZINES.

Byte, MacWorld, PC Today, Smart Computing and ZDNet "recommend world's fastest drive".

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### U SERIES FAMILY FEATURES

- 5400 RPM
- Ultra ATA/100 Interface
- 350Gs non-operating shock
- 8.9 millisecond seek time
- 2.9 bels acoustics
- Ships with Seagate's exclusive 3D Defense System
- Great value

### APPLICATIONS

- High-volume/workhorse PCs
- Internet applications
- Consumer electronics
- Personal video recorders
- Set-top boxes
- Popular computer games



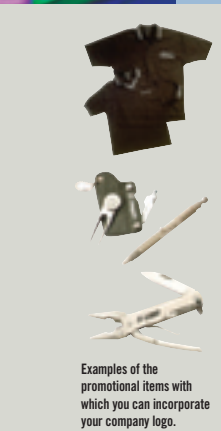
### BARRACUDA ATA FAMILY

#### FEATURES

- 7200 RPM
- Ultra ATA/100
- 350Gs non-operating shock
- 8.9 millisecond seek time
- High capacities
- Blazing performance
- Quite desktop application with sound barrier technology
- Ships with Seagate's exclusive 3D Defense System

### APPLICATIONS

- High Performance PCs
- Entry-level servers and workstations
- ATA Raid Subsystems
- Consumer video-editing systems
- CAD/CAM
- High-performance computer games



Examples of the promotional items with which you can incorporate your company logo.

## CLAIM FORM

Name \_\_\_\_\_

Company \_\_\_\_\_

Seagate Partner Program ID number \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_

Tel \_\_\_\_\_

Fax \_\_\_\_\_

email \_\_\_\_\_

**Please attach invoices as proof of purchase from an Australian Authorised Distributor.  
Please submit your CLAIM FORM to Anna Scamardella via Fax on 02 9748 7450**

### TERMS AND CONDITIONS

- Must be a registered member of the **Seagate Partner Program**. Its not too late to register and its **FAST!!** its **EASY!!** and its **FREE!!** just go to <http://reseller.seagate.com>. **The prize being a promotional voucher is valued at AUD \$4800 and must be spent on promotional giveaways/merchandise only.**
- Seagate will nominate the Promotional House where the recipients of vouchers will order their goods.
- Must purchase through an Australian Authorised Seagate Distributor. See details of those authorised distributors on this flyer.
- Purchase minimum of 1500 units of Seagate IDE product (30GB and above) during period of 19 March to 30 April 2001 only.
- Only 12 Vouchers valued at AUD \$4800 available. The first 12 resellers to reach 1500 units or more (30GB and above) IDE and submit their claim (along with invoices as proof of purchase) will receive the promotion voucher. Only one claim per reseller allowed.
- Claims can be made at any time during the period. Please submit claims no later than 5pm on 1 May 2001. Vouchers will be allocated on a first in first served basis.
- Purchase of promotional products must be made prior to 31 May 2001.
- A draft of the promotional products artwork must be sent to Anna Scamardella prior to going to assembly line.
- This promotion is only available to Resellers in Australia.
- Funds cannot be transferred into any other area of marketing/promotion.
- Funds can only be used solely for promotional goods.

FOR ALL ENQUIRIES ON THIS PROMOTION PLEASE CONTACT –

Anna Scamardella

TELEPHONE  
02 8748 2709

EMAIL

[anna.scamardella@seagate.com](mailto:anna.scamardella@seagate.com)

THIS MESSAGE WAS BROUGHT TO YOU BY INGRAM MICRO AUSTRALIA – THE WORLD'S LARGEST WHOLESALE PROVIDER OF TECHNOLOGY PRODUCTS.

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