

## Market Development Fund (MDF) application



## Step 1 - Submit Request for MDF to Ingram Micro

PLEASE PROVIDE THE FOLLOWING INFORMATION:				
Company name: Ingram Micro Account #:				
Contact name: Job title:				
Address:	Suburb:			
State:	Postcode:	Phone:		
Fax:	E-mail address:			
Details of activity:				
Activity name:				
☐ Catalogue	☐ Training	☐ Promotional items	☐ Conference	
☐ Fax campaign	☐ Newsletter	☐ Demo equipment	☐ Trade show	
☐ Direct mail	☐ Telemarketing	Other		
Industry focus (IE EDUCATION):		Proposed date of activity:		
Total MDF requested: \$	(ex GST) Total cost of activity: \$	(ex GST) Anticipated sales growth: \$(ex G		\$(ex GST
Which vendors will be promoted th	nrough this activity (PLEASE TICK):			
☐ Microsoft ☐ HP	□ IBM	☐ VERITAS	☐ Toshiba	☐ Intel
☐ 3Com ☐ Seagate	P	$\square$ ACT!	$\square$ Samsung	$\square$ lomega
☐ Maxtor ☐ ASUS	☐ Extreme Networks	☐ Other		
Objectives:				
Step 2 – Proposal Approval				
	ou will receive written notice of appro ninimum of 5 working days. Please e	•		
Step 3 – Reimbursement (proof	f of expense)			
The following items must be submited invoice referencing the marketing	itted no later than 30 days after the g job number, detailed activity descr copies of supplier invoices and artwo	iption and activity date(s)	plete:	
I have read and understand the red	quirements above: PLEASE SIGN AND DATE	X		
Please fax to 02 9701 marketing@ingrammic	4823, Attention: Ingram ro.com.au	Micro, Marketing	g Department o	or email to
FOR OFFICE USE ONLY				
Job number:	Contact name:		Phone:	
Signed:			Date:	