

Business Desktops positioning



\$/Perf. - Functionality / Features

SO/HO

Small

Med

Large

Enterprise

**Performance PC
at an attractive cost of
acquisition**

Compaq Evo D300

HP Vectra VL420SE
(special edition)

**Stable & manageable
for the best lifecycle value**

Compaq Evo D500

HP Vectra VL420

HP e-pc

Low

IT VALUE

High