

		% Sold Mail-Order (End-User Direct)
100% Total	100% Total	

Anticipated Monthly Sales Volume through Ingram Micro UK		
	Unit Sales Per Month	£ per Month
3rd Month after inventory product in "ramp-up" stage	(Pcs).	£
12th Month (sales rates established)	(Pcs).	£

Special Product Requirements (list any special hardware/software needed, etc.): _____

Competing Products (list your competition)			
Company	Product Name	Description	Retail

List advantages and key selling points of your product over the competition: _____

Current Distribution (List all distributors)	
UK	
Germany	
France	
Denmark	
Belgium	
Holland	
Norway	
Spain	
Sweden	

Other distributors under consideration: _____

Other Products you currently offer			
Product Name	Description	Retail	Date Shipped

Future Products you plan to announce			
Product Name	Description	Retail	Date Shipped

European Marketing Budget (state in dollars or £ available per year, and/or allocation per month):

UK Published Reviews (Indicate publications in which reviews have appeared. Include hard copies, if available)		
Publication	Issue Date	Comments

Mail this form, product brochures, price sheets, advertisements, and published reviews to:

Ingram Micro UK Ltd
Administration
Garamonde Drive,
Wymbush,
Milton Keynes,
MK8 8DF
United Kingdom

Tel: (01908) 260422
Fax: (01908) 262833

Signature: