

Additional Marketing Support



Tele Outbound Program

Partner can sign up Tele Outbound Program to activate your customer base

Sales & Marketing Materials

All relevant marketing materials and information are ready for you to download

Telesales Engagement Calls

Microsoft staff will engage to call your nominated customer

Software Asset Management (SAM) Letter

A letter will be sent by Microsoft to remind your nominated customer to have the SAM services

For more program details, please visit

www.microsoft.com/hk/partner/MapToSuccess/default_new.aspx

For enquiries, please contact

Pauline Siu at 2806 2208 or email to success@microsoft.com

Terms & Conditions:

- All programs under the "Map To Success" Campaign (Campaign) run by Microsoft Hong Kong Limited (MSHK) exclude Academic, Charity and Government license types.
- Once Partner has registered for the Campaign, Partner is deemed to have read and accepted all terms and conditions of the Campaign.
- Order prices referred to in the Campaign programs are based on Microsoft reseller costs (in the case of Partner Offers) and Estimated Retail Price (in the case of Customer Offers).
- Partner must successfully close any submitted pipeline lead(s) before being eligible for Partner Offer benefits. For Partner Offers that are in the form of a price incentive or discount, such offers are made by Microsoft Regional Sales Corp via authorized distributors in Hong Kong and MSHK will facilitate the implementation of the said offers.
- Redemption deadline for Partner Offers and Customer Offers is 15 Jan 2008.
- Partner acknowledges and accepts that the redemption process will require around 4 – 8 weeks.
- All in-kind offers are given out on a first-come, first-served basis and are limited while stocks last.
- For partner registration and redemption enquiries please contact Ms Pauline Siu at 2806 2208 or fax relevant invoice(s) with contact information to Ms. Pauline Siu at 2806 2658.
- Participating Partner consents to MSHK sending eDM and promotional information and arranging outbound calls (Communications) to their Customer under joint branding in a format and manner to be determined by MSHK. Partner agrees to cooperate with MSHK for the purposes of any such Communications.
- Where the Communication consists of telephone calls to a Customer:
 - Partner may request that the call be conducted jointly with a MSHK representative. Such joint calls will be arranged on a first-come-first-served basis. MSHK staff will contact Partner after their request has been made through the pipeline submissions portal at www.microsoft.com/hk/partner/MapToSuccess/default_new.aspx
 - For telesales engagement calls, participating Partner agrees to MSHK arranging such calls to nominated customers on Partner's behalf.
- Participating Partner may nominate any of their Customers to receive a Software Asset Management letter from MSHK.
- MSHK has the right at any time to change or discontinue the Campaign program(s) or any aspect of the Campaign. MSHK will announce any substantive change by posting it on the website www.microsoft.com/hk/partner/MapToSuccess/default_new.aspx. Any change or discontinuation will take effect from the date they are notified. Your continued participation in the Campaign program(s) will constitute acceptance of any changes made. If you do not agree with any change you should stop participating in the Campaign program (s). You agree that MSHK shall not be liable to you for any loss or damages arising as a result of any such change or discontinuation.
- MSHK treats the personal information provided by all Campaign participants as confidential. If your personal information is provided only in connection with this Campaign then it will only be used in connection with this Campaign, and will be destroyed afterwards. If you would like more information about MSHK's data privacy policy, please go to www.microsoft.com/hk/privacy afterwards. If you would like more information about MSHK's data privacy policy, please go to www.microsoft.com/hk/privacy.

Don't miss the chance!
Registration deadline:
30 September 2007

Please fill in the form and fax to Pauline Siu at 2806 2658 for Map To Success Campaign registration.
Or please return the registration form at Registration Counter during The Channel Kick-off.

Microsoft Hong Kong Limited ("MSHK") treats the personal information provided by you as confidential. We may use your personal information to alert you by email, postal mail or telemarketing of products and services offered by us and our selected partners. We may disclose and/or transfer, on a confidential basis, such information to our selected partners, our trusted agents and Microsoft Corporation (in the United States) and our respective affiliates for such purposes. If you do not want to receive further promotion materials related to MSHK, please the box here.

Registration Form

Please fill in the Form in English BLOCK LETTER

Salutation : _____

First Name : _____ Last Name : _____

Company Name : _____

Company Address : _____

Phone : _____

Fax : _____ Email : _____

Microsoft Sales Representative : _____