

FEBRUARY FRENZY OFFER

PROG REF : NBK/PROM/AIL/2007-02/001

Validity : 1st February 2007 to 24th February 2007

METRO LOCATIONS / NON METRO LOCATIONS (ANY COMBINATION IS ALLOWED)

Models	From	To	Incentive	Remarks
TM3012/Ferrari 1002	2	2	1500	Manual Claim
	3	3	2500	Manual Claim
	4	++	3500	Manual Claim

PROG REF : NBK/PROM/AIL/2007-02/002

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Slabs & Payouts for the Scheme Period

Slabs	Qty Range (Combination of models in the same group allowed)	Entry Level		Mainstream	
		Scheme Amount Per Unit	Booster Quotient based on offtake between 1st Feb to 14th Feb	Scheme Amount Per Unit	Booster Quotient based on offtake between 1st Feb to 14th Feb
		AS3682NWXCi, AS3682NWXMi, Aspire 3683NWXCi, Aspire 3683NWXMi, AS5101ANWLMi, AS5051ANWXMi		AS5571ANWXMi-S , AS5570ANWXMi, AS5052ANWXMi, AS5551ANWXMi, Aspire 5571ANWXMi-DC, TravelMate 3242NWXCi, AS5572ZNWMI, AS5583NWXMi, TM3275WXMi	
Slab 1	2 to 5 Units	200	20%	275	20%
Slab 2	6 to 10 Units	250	40%	375	40%
Slab 3	11 to 20 Units	300	60%	475	60%
Slab 4	21 to 30 Units	400	80%	600	80%
Slab 5	31+ Units	500	100%	725	100%

Scheme Period

1st to 14th	Phase I
15th to 24th	Phase II

Scheme Rules

- Your Booster Quotient and Scheme Amount is determined by off-take between 1st Feb and 14th Feb from Distributor.
- If you pickup 8 units between 1st to 14th Feb, you are in slab 2 and your booster quotient would be 40%. If you pickup 24 units between 1st to 14th Feb, you are in Slab 4 and your booster quotient would be 80%. If you pickup zero (0) units between 1st and 14th Feb and your booster quotient is nil.
- The booster and Scheme Amount determined during Phase I of the scheme, is applicable for the pickup during entire scheme period (1st till 24th Feb)
- All purchases from T1 if it is <1% RTP will be qualified only for target achievement and the payout on such pick-ups would be 1/3rd of the eligible amount

Incentive Reckoner Table (Some Examples)

	Offtake 1-14 Feb (in Units)	Offtake 15-24 Feb (in Units)	Incentive Amt (Fixed based on offtake during 1-14 Feb) in Rs.	Booster (Fixed based on slab on offtake during 1-14 Feb)	Total Incentive Amount for the month (in Rs.)
Entry Level	8	2	250	40%	3500
Mainstream	4	2	275	20%	1980

PROG REF : NBK/PROM/AIL/2007-02/003

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Model	Part no.	RTP BEFORE STR	SELL THROUGH REBATE	
TM3012WTMi	LX.TAT06.054SE	80951*	Rs.5709/- per unit	Discount will be directly passed on by the Distributors
Aspire 5101ANWLMi	LX.ABH0C.035LE	37560*	Rs.4390/- per unit	
Aspire 5101ANWLMi	LX.ABH0C.034	37560*	Rs.4390/- per unit	
Aspire 3682NWXCi	LX.AEP0C.033	31706*	Rs.3000/- per unit	
Aspire 5551ANWXMi	LX.ADN0C.023	45853*	Rs.3415/- per unit	
TravelMate 3242NWXCi	LX.TBPOC.013	51219*	Rs.9000/- per unit	
Aspire 5051ANWXMi	LX.AG30C.043	38048*	Rs.4878/- per unit	
Aspire 5570ANWXMi	LX.AEL0C.024	40975*	Rs.1952/- per unit	
Aspire 5052ANWXMi	LX.AV30C.026	41950*	Rs.1952/- per unit	

Terms and Conditions for Notebooks:

- Acer channel partners are eligible to avail the offer.
- SPC cases are not eligible for the offers mentioned above.
- Metro Cities are Delhi, Mumbai, Bangalore, Chennai, Hyderabad and Kolkatta and rest all cities will qualify under non-metro cities.
- Please note that for purposes of backend incentive computation, base price of upto "RTP minus 1%" (as observed in the Disti invoice to the partner) is the applicable benchmark price. Any price below this is treated as an SPC. In case Sell through rebates (STR) been announced for a model, the base price applicable would be (RTP- STR)-1%.
- Acer channel partners shall claim for the eligible incentive amount through manual claim in the Acer prescribed Claim Format only and all claims should be sent to the local Acer branch. Due acknowledgement to be taken from Acer for the receipt of claim with in the cut off date.