

GRAND PRIX CHAMPIONS CLUB -2007.

Retailer Offer: The Race Begins...



Dear Dealer Friend,

The race track has heated up now and we are ready for the next move!!

In continuation of the Grand Prix Race Start up – Lap 1.... **we introduce the next level of the offer, the Lap 2** for all retailers qualified under the Lap 1 of any Formula 1, 2 or 3 slab under the Grand Prix Offer.

The Race Begins.....on 1st Aug 07 and ends on 30th Sept 07.

GRAND PRIX CHAMPIONSHIP		Lap 2
Indy Car Rally	10 units as qualification.	Rs. 400/- Cash Incentive
Formula 3	100 units	Rs. 6000 Cash Incentive
	150 units	12 gm Gold
Formula 2	300 units	30 gm Gold
	400 units	55 gm Golf
Formula 1	500 units	90 gm Gold
	600 units	125 gm Gold

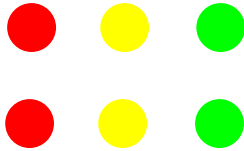
PLUS both the models Z550i and K750i can be picked up in any ratio under the Lap 2.

All retailers who have qualified under Lap 1 can opt to run in any of the Formula races under the Lap 2.

Any retailer who has not qualified/participated under Lap 1; needs to complete Indy Car Rally and then can opt for any of the formula races.

*The race track is audience to some very exciting finishes **but wait for more to come in the month of September!!!!***

Get Set Ready.... Ignition on.....



Lets Race!!!!

Team Sony Ericsson and Ingram Micro

Terms and Conditions:

1. Once the retailer enrolls in a particular slab, he cannot withdraw or downgrade himself from the offer. In case of the above, Ingram Micro will debit the value of the enrollment or/and any other gift provided to him.
2. In case any retailer is found in wholeselling mode of selling, Ingram Micro will withdraw the scheme and all benefits immediately. The retailer would be debited the amount of the benefits.
3. This offer is applicable on all purchases of Z550i & K750i between 1st Aug 07 to 30th September 2007.
4. In case the actual combined volume is between any two volume slabs then the award against the lower slab will be applicable.
5. The offer is available only on Z550i & K750i mobile handsets of Sony Ericsson purchased from Ingram Micro (I) Private Limited or its authorized RDS partner only.
6. Ingram Micro reserves the right to withdraw this offer without prior notification and without assigning any reason for it.
7. Prices may vary from market to market and can be changed without prior notice.
8. Proof in the form of certified invoices will be required to redeem gifts.
9. Ingram Micro shall not be liable for claims arising out of shortage of material.
10. The dealers will keep payment terms as mutually agreed with RDS. Failure to meet agreed payment terms will disqualify the dealer from the scheme.
11. All disputes are subject to Delhi jurisdiction only.
12. Z550i & K750i phones are also available without this offer.
13. The scheme is run by the channel partner of Sony Ericsson.
14. All disputes are subject to Delhi jurisdiction only.
15. Travel rewards will be reimbursed through a Travel Voucher. You will be required to present the voucher to the authorized Travel Agent to redeem the reward. The Travel Agent will organize your travel and assist you on all your travel related queries.
16. Conditions apply.