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LENOVO PARTNER NETWORK
SUCCEEDING TOGETHER



Subject Mobile Offer Extension

**Ref # Infolink# 2009029
27 Feb 2009**

Dear Business Partner,

As all of you are aware the "Mobile offer" on consumer premium notebooks has been a big success. It was launched on Feb 12, 2009 and within 12 days of launching all the 1000 Blackberry's were redeemed. **The offer has tripled our premium notebook sell out!**

In order to keep up the momentum we have decided to extend the offer with a few changes.

Changes :

- 1)The Model of the phone has changed from Blackberry 7130 g to 8700v
- 2)The Offer will be valid till stocks of the Blackberry last (instead of on the 1st 1000 nos earlier)
- 3)The DD Processing charge is Rs 2999/- as against Rs 1499/- earlier

Offers on all other models remain the same.Offer summary as below . Please go through the detailed T&Cs as below -from next page onwards

Family	MTM	Gift	DD in Rs
Notebooks			
Y430/Y330/G230	Y430- 278125Q, 278132Q, 278137Q ,278136Q, 27813CQ, 27813DQ, 278122Q, 278123Q/Y330- 226927Q, 226925Q/G230- 410723Q	Blackberry	2999
		MS OFFICE Home & Student Edition	199
G430/G530/S10	G430- 415227Q, 415228Q, 415237Q, 415238Q, 415333Q, 415334Q, 4152ACQ, 4153AEQ/G530- 415127Q, 415128Q, 415142Q, 415153Q/S10- 423123Q, 423153Q, 423154Q	1yr additional on site warranty	499
Desktops			
Lenovo K/Q/H Series	53122HQ ,53122LQ ,53122NQ ,53131BQ ,53131CQ ,53131HQ ,53132DQ ,53142AQ, 53141CQ	2 yr warranty upgrade Or Printer Or UPS	499

Warm Regards,

**Sonia Serrao Thomas
Consumer Marketing**

1. The Online Mobile offer is open to adults over the age of 18 years and Indian Citizens, residing in India from February to 31st March, 2009.
2. This offer is not open to employees and their families of Lenovo and the Lenovo Business Partner network.
3. This offer is applicable on purchase of select products of Lenovo Consumer Series Notebooks and Desktop. These products should have been purchased between **12th February to 31st March, 2009**.
4. The Customer having purchased the any of the products as mentioned in offer grid will be entitled to win the as mentioned below.
5. In case the Customer wishes to avail the said gifts, they will have to send the Demand Draft wherever Demand draft is applicable as follows.
6. Offer eligibility grid:

Family	MTM	Gift	L
Notebooks			
Y430/Y330/G230	Y430- 278125Q, 278132Q, 278137Q ,278136Q, 27813CQ, 27813DQ, 278122Q, 278123Q/Y330- 226927Q, 226925Q/G230- 410723Q	Blackberry	2
		MS OFFICE Home & Student Edition	1
G430/G530/S10	G430- 415227Q, 415228Q, 415237Q, 415238Q, 415333Q, 415334Q, 4152ACQ, 4153AEQ/G530- 415127Q, 415128Q, 415142Q, 415153Q/S10- 423123Q, 423153Q, 423154Q	1yr additional on site warranty	4
Desktops			
Lenovo K/Q/H Series	53122HQ ,53122LQ,53122NQ ,53131BQ ,53131CQ ,53131HQ ,53132DQ ,53142AQ, 53141CQ	2 yr warranty upgrade Or Printer Or UPS	4

7. a) **The Blackberry offer is valid only till the stock lasts (as against to 1000 nos as stated earlier in offer grid & C's)** subject to the change in the model Number from 7130g to 8700v . This offer is through Vodafone and only First come First serve customer having purchased the selected product model is eligible to get this Gift. [Click Here](#) for more details Lenovo reserves the right to select the Customer at its sole discretion. No Claim queries from the Customers will be entertained by Lenovo who have not received the gifts. Lenovo will also be responsible for activation of the Vodafone services.
 - b) The model of mobile phone is subject to availability. Lenovo may change the model at its sole discretion and will not be held liable for the same.
 - c) Lenovo holds no warranty and makes no representation regarding the Gift offered. Beyond the state Lenovo will not be responsible for any liability whatsoever. The said gift will fall under the standard term conditions and rules and regulations as defined by the respective manufacturers.
8. To avail the gifts, the Customers will have to send the Demand Draft wherever Demand draft is applicable as specified in the above Offer eligibility grid .Drawn in favour of "OFFBIT MARKETING SERVICES" payable at "Kolkata" towards handling and processing charges.
9. One year Warranty upgrade on notebooks is from 1/1/1 to 2/2/2 where 1 /1/1 - Gives a Warranty entitlement for One year Parts/One year Labour/One year Onsite support.
2/2/2 - Gives a Warranty entitlement for Two year Parts/Two year Labour/ Two year Onsite support.
10. Two year Warranty upgrade on desktops is from 1/1/1 to 3/1/1 where 1/1/1 - Gives a Warranty entitlement for One year Parts/One year Labour/One year Onsite support.
3/1/1 - Gives a Warranty entitlement for Three year Parts/ One year Labour/One year Onsite support.

This is a web based redemption program and is subjected to the terms and conditions as mentioned below :

Redemption Process for availing the Gifts are as follows

Step 1

- a. The Customers are required to fill in the online application form at the URL **www.lenovo.com/in/lenovomobileoffer** on the Lenovo Site.
- b. On submitting the form a "Redemption Code" will be generated. The Customers are responsible for taking the printout of the Redemption Code. The redemption code is important and should be mentioned in all communication with the redemption cell.
- c. The last date of online entry for Customer is ____7th April, 2009. No entries will be entertained after the said dates. Incomplete entries are not valid.

Step 2

- d. The Customer is required to send the following 3 documents in order to avail the offer to the required address (Given below).
- e. The printout of Redemption No. Confirmation.
- f. Copy of the Purchase Invoice. (The Customer to mention the redemption code on the invoice copy)
- g. The Bar Coded product serial number (original) pasted on the cardboard packaging of the Customer's Lenovo Product.
- h. Last date of receiving the documents along with Demand Draft is 30th April, 2009. Only entries completed in all respects will be considered.

REDEMPTION CELL ADDRESS

OFFBIT MARKETING SERVICES

295, JODHPUR PARK,

KOLKATA 700068

West Bengal

Phone: (033) 64166624

(10 A.M ~ 7 P.M)

Fax: (033) - 24728668

email: lenovo@offbitmktg.com

Web: www.offbitmarketing.in

SMS send to 56767: Please write OMS <space>REDEMPTION CODE<space>YOUR QUERY

Step 3

- i. The verification and scrutiny of the documents will be done by **OFFBIT MARKETING SERVICES**.
- j. The Serial no. on the Online form has to match with the Serial no. on sticker.
- k. The Dealer's name as mentioned on Online Registration Form to match with the Dealer's Name on Copy of the invoice.
- l. Please note that if the said Customers name & the relevant information does not exist in Lenovo Mobile offer online Redemption Data base, Lenovo will not be responsible in delivering the Gifts to the said Customers. No correspondence will be entertained by Lenovo and or OFFBIT MARKETING SERVICES on the same.
- m. Gifts will be delivered within 45 days of document acceptance mail sent by Offbit subject to clearance.

DD.

11. Prizes are neither transferable, assignable nor exchangeable. The prizes cannot be exchanged for their value case.
12. Lenovo will endeavor to deliver the Gifts at the earliest won under win offer, subject to verification. Lenovo has the discretion of changing the prizes at any time and will not be held liable for the same.
13. Customers who have registered the purchase details in the scheme period, but for whom the product delivered not happened for whatever reason, Lenovo cannot be held responsible for the same.
14. If the customer is found to have misrepresented information, Lenovo will not be liable to deliver his gifts.
15. Lenovo will not be responsible for the warranty and guarantee of the prizes.
16. Customer after due registration and receiving the goods/documents shall contact the designated service person for all further details.
17. The Customer is eligible for only one gift irrespective of the no. of products the customer buys.

Imp : The Registration & Gift Redemption formalities.

1. If a customer is unable to register his purchase on the Lenovo site due to connectivity issues at his/ her end Lenovo will not be held responsible.
2. Lenovo cannot be held liable/responsible for delivering any gifts in case the customer was unable to register purchase on the online form within the Online Registration period and the said Documents as mentioned in : hereinabove could not reach OFFBIT MARKETING SERVICES within the 30th April 09. No Correspondence Claims with this regards will be entertained by Lenovo thereafter.
3. Lenovo will have the right to do due diligence and verification of every Customer registering himself on the Lenovo site www.lenovo.com/in/lenovomobileoffer and claiming the gifts. Lenovo at its sole discretion shall have the right to initiate action against those customers who have misrepresented the information and or committed fraud while getting themselves registered and or redeeming the Gifts".

General Rules

1. The winner of the gift agrees that he/she shall hold harmless Lenovo India and/or its directors, employees, officers or representatives in connection with the said gift given to him/her in the offer and shall not file through any family member and/or any third party any applications, criminal and/or civil proceedings in any courts or forum in India against Lenovo to claim any damages or relief.
2. Taxes on gifts will be borne by the customer and Lenovo will not be responsible for any warranty on these prizes.
3. Non-conformance by any Customer and the rules of the offer will disqualify the Customer from participation in the case may be.
4. Lenovo reserves all rights to make amendments to the existing rules without prior notice and also the right to cancel/postpone/stop/terminate the offer at its sole discretion.
5. All entries become the property of Lenovo. All entries will be entered into a database and Lenovo may use the Customer's names and addresses for future promotional, marketing and publicity purposes unless otherwise advised by the Customer.
6. Unless due to willful tortious misconduct or gross negligence, Lenovo and/or its directors, employees, office affiliates or subsidiaries shall have no liability in tort, contract, or otherwise (and as permitted by law, product liability), to the Customer/user and/or any third party.
7. The offer shall be governed by and construed in accordance with the applicable laws in India. All matters with respect to the offer are subject to the jurisdiction of the Courts at Bangalore only.
8. Your participation in the offer by submitting your form on the Lenovo website, will be construed as an acceptance of the above stated Rules & Regulations including the General Rules.