



1-800-456-8000 76889

[AVG-Licensing@Ingrammicro.com](mailto:AVG-Licensing@Ingrammicro.com)

Desk hours - 8:30-8:00 Eastern

[www.avg.com](http://www.avg.com)

## IT'S GAME ON!

You have been drafted to **Team AVG**. Get in the game and earn a 10% rebate check when you increase your sales 25% over your Q1 sales\* during the promotional period (April - June).

[Log onto the AVG/Ingram Portal](#)

## HERE'S HOW TO PLAY

During April 1, 2010 – June 30, 2010 you must achieve a 25% increase in your AVG sales from Q1. Please Note: You must achieve a minimum of \$500 in AVG sales to qualify for this promotion. Rebate will be paid on **ONLY** your incremental revenue growth over your Q1 AVG sales, **NOT** on total Q2 sales. (Refer to example)

### Example:

Your total AVG sales in Q1 was \$1000. Your revenue GOAL for Q2 is \$1,250 - representing at 25% increase. Your total AVG sales in Q2 are \$2,000. You will receive a rebate payout of \$100. (10% rebate is paid on the your incremental sales in Q2 over Q1)

## BECOME A RENEWAL MVP

Your customers will receive a 25% discount on all AVG renewals AND for a limited time when they renew any AVG Anti-Virus Business Edition License (5 users or more) they will receive a FREE upgrade to AVG Internet Security Business Edition. \*\* **PROMO Reference code: GAME ON RENEWAL**

**Contact your AVG Sales Coach for a complete 'play-by-play' of the AVG Q2 'Game-On' promotion:**

AVG License Desk, Ingram Micro Inc.  
Partners Licensing group  
1-800-456-8000 Ext 76889  
[Avg-Licensing@Ingrammicro.com](mailto:Avg-Licensing@Ingrammicro.com)

## Keep Your Eye on the Ball & Your Head in the Game – Go Team AVG!

Rebate checks will not include sales returns. Rebate excludes sales tax, shipping, CD's and refunded orders. Sales generated via AVG Reseller Center and distribution are viewed as two independent channels and will be paid out separately.