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BlackBerry Technical Support Services Reseller Incentive

Until May 28, 2010 resellers can earn up to \$5,000 in VISA Reward Cards by reselling BlackBerry Technical Support Services (BTSS). To participate in this incentive program, please log on to the BlackBerry Solution Provider Network at spn.blackberry.com. Go to the Rewards page to register for the BlackBerry Technical Support Services Promotion. Registration is mandatory to participate in the promotion. Managed partners are excluded.

No Charge Trade-Up Key

Until June 30, 2010 resellers can offer their customers who currently have BlackBerry Professional Software V4.1 or Small Business Edition BlackBerry Enterprise Server a no-charge Trade-Up Key to BlackBerry Enterprise Server (BES) just by selling a new Advantage Support contract for BES.

Customers are entitled to the no charge Trade-Up Key during the promotional period. Complete details are posted on spn.blackberry.com. Click on 'limited time customer offer' on the home page.