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No Charge Trade-Up Key

Until June 30, 2010 resellers can offer their customers who currently have BlackBerry Professional Software V4.1 or Small Business Edition BlackBerry Enterprise Server a no-charge Trade-Up Key to BlackBerry Enterprise Server (BES) just by selling a new Advantage Support contract for BES.

Customers are entitled to the no charge Trade-Up Key during the promotional period. Complete details are posted on spn.blackberry.com. Click on 'limited time customer offer' on the home page.