

CA ARCserve r15 Family of Products RACE FOR THE PENNANT Reseller SPIF Program: Official Rules September 1, 2010 - December 31, 2010



PROMOTIONAL TIMEFRAME: September 1, 2010 as extended through December 31, 2010

Sales of eligible CA ARCserve® r15 Backup, D2D, Replication, High Availability or Solutions must be accepted by CA between Wednesday, September 1, 2010 and Friday, December 31, 2010. All claims MUST be received or postmarked no later than 60 days after the actual date of sale. The last date any claim will be accepted is March 1, 2011 (for sales made on December 31, 2010). Sales of qualifying SKUs made prior to September 1, 2010 or after December 31, 2010, do not qualify.

ELIGIBLE PARTICIPANTS

Eligible participants are sales representatives, 21 years of age or older, who reside in and are employed by a CA Registered, Silver, Gold or Platinum Reseller Partner in the fifty United States, District of Columbia or Canada. Distributors and their sales representatives, employees and funded heads of CA, or their promotional agencies, and their respective families are not eligible for this promotion. To claim and receive SPIFs, participants are required to be registered on the CA Partner Rewards Center (www.capartnerrewardscenter.com). Participants are subject to their employer's policies regarding contest eligibility, participation and prize acceptance.

ELIGIBLE PRODUCT SALES

Eligible product sales include Competitive Upgrade and New Product sales of select CA ARCserve® Backup r15, CA ARCserve® D2D r15, CA ARCserve® Replication r15, CA ARCserve® High Availability r15, and CA ARCserve® Solutions r15 SKUs with 1 or 3 years enterprise maintenance, which are sold to end users via CA OLP or GLP. Note: Competitive upgrade sales require acceptable end user proof-of-ownership for comparable competitive products. Other sales, such as maintenance renewals (GMR SKUs) or regular product/version upgrades, DO NOT QUALIFY. **See the Eligible SKU Chart for complete list of all Eligible SKUs.** The Eligible SKU Charts and other promotional materials can be found on the CA Partner Rewards Center or the CA Partner Portal at: arcserve.com/partnerportal.

RESELLER SPIF OFFER

Qualified reseller sales representatives who make and claim an eligible CA ARCserve sale (see Eligible SKU Chart), to a qualified end user during the promotional timeframe, can receive the following SPIFs, up to a maximum of \$3,000 per order:

- **Earn a \$100 SPIF*** for each eligible ARCserve Backup or ARCserve D2D license sold.
- **Earn a \$150 SPIF*** for each eligible ARCserve Replication or ARCserve High Availability license sold.
- **Earn a \$300 SPIF*** for each eligible ARCserve Solutions license sold.

*See SPIF Payment section below for more information about how SPIF payments are claimed and issued. The combining and/or dividing of sales onto one or more separate orders/invoices, in an attempt to meet or exceed the maximum SPIF payout is strictly prohibited.

CLAIM SUBMISSION : Online Submission

Eligible individuals must complete and submit an online Claim via the CA Partner Rewards Center (PRC) site, which can be accessed at www.capartnerrewardscenter.com. As part of the online claim process, you will be required to provide certain proof-of-sale information (including: a copy of the CA OLP License Certificate or sales invoice to the end user (with pricing blacked out), as well as end-user competitive product proof-of-ownership (name of competitive product). Follow the instructions online. Group claims may need to be filed manually - see your CA Representative for details. For more information or questions regarding this offer or the claims process, contact CA Partner Reward Center Support at arcserveprc@mtcperformance.com or call 1-866-259-0482.

Claims must be filed/received NO LATER THAN 60 DAYS after the actual sale date (or for claims with multiple sales, you must file within 60 days after the earliest date of sale). Each valid sale is eligible for only one SPIF payment per person/organization. If an individual from an organization has already claimed/received a SPIF for a specific sale, the same sale cannot be claimed by the group. Likewise, if an organization/group has already claimed/received for a specific sale, then the same sale cannot be claimed by an individual. Receipt of claim does not guarantee compliance or eligibility. Please keep a copy of your documents for your records. CA Technologies and its agencies are not responsible for lost or misdirected faxes, mail or email.

CLAIM VERIFICATION

Verification of all claims will take approximately 7-10 days from date of submission. All SPIF claims will be verified against multiple CA reports. Sales will be verified against CA's licensing sales database and the date reflected in CA's reporting will be considered the official "sale date" of the order. These reports will also determine the official quantity of the order, regardless of quantities shown on invoices provided by claimant. Sales may also be verified against CA's returned merchandise report. If the eligible product sold has been returned without another qualifying product sale replacing it, the claim will NOT be paid. Proof-of-ownership for competitive products will be reviewed for validity and CA reserves the right to request additional information for verification.

CLAIMS DEADLINE

Eligible claims must be submitted and received NO LATER THAN 60 DAYS from the actual date of sale (according to CA sales reports). The last date claims will be accepted is March 1, 2011 (for sales made on December 31, 2010).

SPIF PAYMENT

SPIFs will be paid in the form of cash funds, loaded onto a reloadable ARCserve.com Visa® Prepaid Card, which is obtained by participant after their first claim is made, approved and funded (approximately 2-4 weeks). Additional SPIF payments (or if you already have an ARCserve.com Visa Prepaid Card) for newly approved SPIFs will be loaded onto the card approximately every 2-4 weeks after claim approval. All taxes are the sole responsibility of each individual or company. 1099 Misc. Income Forms will be issued to all qualified individuals (US residents only), as required by law. All SPIF payments listed are in US dollars.

OTHER TERMS AND CONDITIONS

Void where prohibited by law. CA reserves the right to request additional information for claim verification. CA reserves the rights to alter, amend, cancel or extend this promotion at any time without notice. Eligible SKU lists may be changed/modified to reflect changes in CA SKU offerings or availability. All decisions by CA and/or their promotional agencies (acting on their behalf) are final. This promotion is sponsored by CA Technologies, One CA Plaza, Islandia, NY 11749.