



#### Product Focus: Qualified CA ARCserve® and CA XOsoftTM solutions

#### Program Dates: Effective January 11, 2010 for CA Registered Partners

Promotion Description: As of January 11, 2010, CA Registered level Partners are also eligible to participate in CAMargin Builder Deal Registration and can starting saving up to 8% at-time-of-purchase on qualified CA ARCserve and CA XOsoft deals that are registered and approved. Start using deal registration and start saving today. The same low (or \$0) minimum order requirements apply for all partner levels! For more information: Visit <u>arcserve.com/partnerportal</u>

### **Product Focus: CA ERwin 3 YearMaintenance Renewals**

#### Program Dates: April 21, 2010 - June 30, 2010

Promotion Description: For a limited time, customers can save 10% on all CA ERwin 3 YearMaintenance Renewal purchases. With this 3 for 3 promotion, you can give your customers 3 great reasons to buy 3 YearMaintenance Renewals: Updated technology, outstanding support and incredible savings. Eligible orders must reference Promo Code: GMR-ER-NA.

For more information: Visit <u>ca.com/partnerportal</u> or contact our licensing desk for exact pricing.

# Product Focus: CA "Xtra Value Pack" including CA ARCserve Backup Suite and CA XOsoft Replication

#### Program Dates: Now available through June 30, 2010

Promotion Description: Give your customers everything they need to keep their business "up and running" at one low price with our CA ARCserve "Xtra Value Pack". They'll get an ARCserve Backup Suite, plus 2 CA XOsoft Replication licenses and ARCserve Dashboard all together, at savings of up to 70%offMSRP. Be sure to order the specialMore Than Backup "Xtra Value Pack" promotional SKUs. Take advantage of this amazing offer now - "Xtra Value Packs" will not be available for sale after June 30, 2010.

For more information and pricing: Visit <u>arcserve.com/offers</u> or call our our licensing desk for promotional SKUs and exact pricing.

# Product Focus: Threat Manager Solutions (including new purchases, renewals, version upgrades, migrations, competitive upgrades)

#### Program Dates: Now through June 30, 2010

Promotion Description: Receive licenses for CA HIPS automatically at no additional cost with any purchase of CA Threat Manager. CA HIPS gives you five threat protection technologies in one: endpoint firewall, intrusion detection, intrusion prevention, operating system security, application controls capabilities. No additional skus or promo codes required on order.

For more information: Visit <u>http://home3.ca.com/PartnerPortal/Business/Promotions/rdspromo.aspx</u>

## Product Focus: Threat Manager, Total Defense, AV, Anti-Spyware, Gateway Security, CA HIPS Program Dates: Now through June 30, 2010

Program Description: Receive complimentary remote deployment services with purchase of qualifying CA internet security software. Products that qualify are: All Threat Manager skus; Total Defense full product, competitive upgrade and migration skus; Gateway Security, AV & Anti-Spyware full product and competitive upgrade skus; HIPS full product & competitive upgrade skus; Gateway Security product upgrade & migration skus. No additional skus or promo codes required on order.

For more information: Visit http://home3.ca.com/PartnerPortal/Business/Promotions/rdspromo.aspx

# Product Focus: Threat Manager and Total Defense Solutions (competitive upgrades) Program Dates: Now through December 1, 2011

Program Description: CA internet security partners have the opportunity to receive discounts of either 20, 30, or 40% on competitive upgrades for Threat Manager or Total Defense based on the competitive situation. For more information: Visit<u>http://home3.ca.com/partnerportal/isbusppp/index.aspx</u> and fill out the ISBU promo registration form. After filling out the form it will be sent to CA for approval. When approved the partner will be sent a confirmation email with a promo certificate, which can then be forwarded to <u>CA-licensing@ingrammicro.com</u> with a request for a quote.