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Desk hours - 8:30-8:00 Eastern

Market Development – Tim Kuerzdorfer

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McAfee Total Protection 3-4-2 Promotion End Date – Thursday, March 31, 2011

Provides McAfee Active VirusScan (SAV) and Active Virus Defense (AVD) Customers the ability to purchase an McAfee Total Protection or Endpoint Security Suite Upgrade License with 3 years of McAfee Gold Software Support Upgrade at the 2 year McAfee Gold Software Support price.

Provides New McAfee Endpoint Customers the ability to purchase an McAfee Total Protection or Endpoint Security Suite Competitive Upgrade License with 3 years of McAfee Gold Software Support Upgrade at the 2 year McAfee Gold Software Support price.

The promotionally priced Suite Upgrade offering is available to McAfee Active VirusScan (SAV) and Active Virus Defense (AVD) Customers. Reference the McAfee Quoting Handbook (Section 7.3) for approved Suite Upgrade renewal paths. A McAfee Active VirusScan (SAV) or Active Virus Defense (AVD) Grant Number required.

The promotionally price Competitive Upgrade offering is available to new McAfee Endpoint Customers. Reference the McAfee Quoting Handbook (Section 7.2) for standard quote and order rules.

McAfee Authorized Distributors must reference Promo Code PTOPS342 on their purchase order to McAfee.

Bring McAfee to the Game

End date- Thursday, March 31, 2011

Available to Authorized McAfee Partners.

Available for select hardware and software license SKUs for competitive displacement only. A minimum of 101 nodes for System Security products.

Standard McAfee Security Alliance Accreditation rules apply

Partners must visit www.BringMcAfeetotheGame.com to submit opportunities. McAfee will register eligible opportunities in Insight on the partner's behalf, and the promotion code P-BRINGMFE will be placed at the beginning of the Opportunity Name field of the registered opportunity. When a quote is needed, as with any registered deal, the quote must be converted from the approved opportunity.

Partner sales rep and SE incentives are additionally offered via this program website, providing up to \$100 USD incentive to partner personnel that 'Bring McAfee to the Game' by allowing McAfee to bid on competitive displacement opportunities. For partners that prohibit personnel incentives, contact the channel marketing

manager for instructions to take advantage of this program.

McAfee Authorized Distributors must reference the approved McAfee Quote

Add these McAfee SKUs to EVERY McAfee Order!

McAfee Quote Price	McAfee Quickstart SKU
< \$7,000.00	MD-QS-SMB-4HR
\$7,000 - 50,000	MD-QS-SMB-COMBO
>\$50,000	MD-QS-SMB-TEB

A la Carte SKUS

McAfee Security Quickstart Experts On-Demand (MD-QS-SMB-4HR)

- On-demand services from certified, proven resources with enterprise-level expertise
- Recorded Expert On-Demand sessions for future playback use
- Fixed-price service in four-hour blocks of consulting time with defined results

McAfee Security Quickstart Training (MD-QS-SMB-TRAIN)

- Unlimited access to an existing content library and access to new content daily
- McAfee training immediately without having to wait for a class to be scheduled or sitting through multiple hours of classes for one nugget of knowledge
- A cost-effective way for one IT person, or a whole team, to learn what they need on the spot

McAfee Security Quickstart HealthCheck (MD-QS-SMB-HC)

- Interprets your security policy settings, compares them to a selected baseline, and scores your risk based on each noncompliant setting
- Takes the guesswork away: you'll know that you have the right settings selected for your McAfee anti-virus policies and exclusions
- Available for McAfee VirusScan Enterprise software 8.5 and 8.7

Bundled SKUS

MD-QS-SMB-COMBO

- 1 x 4 HR Block of Consulting
- 1 x Unlimited Training License
- 1 x Unlimited HealthCheck License

MD-QS-SMB-TEN

- 5 x 4 HR Block of Consulting
- 1 x Unlimited Training License
- 1 x Unlimited HealthCheck License

MD-QS-SMB-TEB

- 6 x 4 HR Block of Consulting
- 1 x Unlimited Training License
- 1 x Unlimited HealthCheck License