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Desk Hours: 8:30am – 8:00pm Eastern

<http://www.microsoft.com/licensing>

## Microsoft Current Incentives and Offers

### VAR Rebate Incentive Promotion

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Purchase After: **1/1/2012**

Purchase By: **6/30/2012**

Register By: **6/15/2012**

Value Added Resellers are eligible for up to a 20% rebate from Microsoft for Lic/SA and SA only purchases under a new Open Value agreements initiated during the rebate promotion period. See the link below for full terms and conditions:

<https://partner.microsoft.com/US/40058004>

### Turn On Voice Lync Promotion

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Purchase After: **7/1/2011**

Purchase By: **6/30/2012**

Redeem By: **6/30/2012**

Make the switch to software-based VoIP for rich features that go beyond the phone. Save up to 20 percent on L&SA for Lync Server 2010 Plus CAL and Lync Server 2010 Plus CAL for ECAL Suite.

#### Description:

This offer is available to customers purchasing the Lync Server Plus CAL on new agreements, mid agreement add-ons, or mid agreement additional licenses.

Valid for Corporate, Government and Academic customers purchasing the following license types: Open, Open Value, Open Value Subscription, Enrollment for Education Solutions (EES).

Microsoft® Lync™ ushers in a new connected user experience transforming every communication into an interaction that is more collaborative, engaging, and accessible from anywhere. For IT, the benefits are equally powerful, with a highly secure and reliable system that works with existing tools and systems for easier management, lower cost of ownership, smoother deployment and migration, and greater choice and flexibility.

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## Visual Studio 2010 with MSDN attach Promotion

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Purchase After: **10/1/2011**

Purchase By: **3/31/2012**

Customers can attach an MSDN subscription to their current Microsoft Visual Studio licenses that are not covered by Software Assurance.

### Description:

Customers can attach an MSDN subscription to their current Microsoft Visual Studio licenses that are not covered by Software Assurance.

MSDN subscriptions represent the most convenient and cost-effective way to develop applications on the Microsoft platform, while properly licensing development and test environments. Through MSDN subscriptions, customers have access to a comprehensive set of resources, such as Microsoft SQL Server database software, the Windows Server operating system, and Microsoft Expression Studio design software.

Eligibility Requirements: For each Visual Studio Premium with MSDN subscription L&SA or Visual Studio Professional with MSDN subscription L&SA acquired through this promotion, customers must have a license for one of the following products:

- Microsoft Visual Studio 2008 Professional Edition
- Microsoft Visual Studio 2008 Professional Edition with MSDN subscription (active)
- Visual Studio 2010 Professional
- Visual Studio Professional with MSDN, Visual Studio Professional with MSDN Professional, or Visual Studio Professional with MSDN Premium with MSDN subscriptions that expired prior to July 1, 2011

## 20% Savings on Microsoft Dynamics CRM 2011

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Purchase After: **10/1/2011**

Purchase By: **3/31/2012**

Up to 20% savings on Microsoft Dynamics CRM 2011 ESS user CAL license and Software Assurance packs (L&SA)

### Description:

Customers can receive up to 20 percent savings on [Microsoft Dynamics CRM 2011](#) ESS user CAL license and Software Assurance packs (L&SA) and Microsoft Dynamics CRM 2011 ESS device CAL L&SA.

The Microsoft Dynamics CRM ESS CAL allows organizations to cost-effectively access and update data in Microsoft Dynamics CRM via custom user interfaces (UIs) as well as enables extended CRM scenarios that require limited read/write access to custom entity records. The ESS CAL is a perfect fit for multiplexing users that require indirect access to limited functionality of Microsoft Dynamics CRM 2011.

Customers entering new, renewing or adding additional licenses to a Qualifying Licensing Program Agreement with Dynamics CRM 2011 and Software Assurance (L+SA) are entitled to purchase Dynamics CRM Employee Self-Service Client Access Licenses (ESS CALs) at 20% discount off the current pricing.

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