Microsoft Current Incentives and Offers

Turn On Voice Lync Promotion

	Purchase After: **7/1/2011**
	Purchase By: **6/30/2012**
	Redeem By: **6/30/2012**

Make the switch to software-based VoIP for rich features that go beyond the phone. Save up to 20 percent on L&SA for Lync Server 2010 Plus CAL and Lync Server 2010 Plus CAL for ECAL Suite.

Description:

This offer is available to customers purchasing the Lync Server Plus CAL on new agreements, mid agreement add-ons, or mid agreement additional licenses.

Valid for Corporate, Government and Academic customers purchasing the following license types: Open, Open Value, Open Value Subscription, Enrollment for Education Solutions (EES).

Microsoft® Lync™ ushers in a new connected user experience transforming every communication into an interaction that is more collaborative, engaging, and accessible from anywhere. For IT, the benefits are equally powerful, with a highly secure and reliable system that works with existing tools and systems for easier management, lower cost of ownership, smoother deployment and migration, and greater choice and flexibility.

Visual Studio 2010 with MSDN attach Promotion

	Purchase After: **10/1/2011**
	Purchase By: **3/31/2012**

Customers can attach an MSDN subscription to their current Microsoft Visual Studio licenses that are not covered by Software Assurance.

Description:

Customers can attach an MSDN subscription to their current Microsoft Visual Studio licenses that are not covered by Software Assurance.

MSDN subscriptions represent the most convenient and cost-effective way to develop applications on the Microsoft platform, while properly licensing development and test environments. Through MSDN subscriptions, customers have access to a comprehensive set of resources, such as Microsoft SQL Server database software, the Windows Server operating system, and Microsoft Expression Studio design software.

Eligibility Requirements: For each Visual Studio Premium with MSDN subscription L&SA or Visual Studio Professional with MSDN subscription L&SA acquired through this promotion, customers must have a license for one of the following products:

- Microsoft Visual Studio 2008 Professional Edition
- Microsoft Visual Studio 2008 Professional Edition with MSDN subscription (active)
- Visual Studio 2010 Professional
- Visual Studio Professional with MSDN, Visual Studio Professional with MSDN Professional, or Visual Studio Professional with MSDN Premium with MSDN subscriptions that expired prior to July 1, 2011

20% Savings on Microsoft Dynamics CRM 2011

Purchase After: **10/1/2011**
Purchase By: **3/31/2012**

Up to 20% savings on Microsoft Dynamics CRM 2011 ESS user CAL license and Software Assurance packs (L&SA)

Description:

Customers can receive up to 20 percent savings on Microsoft Dynamics CRM 2011 ESS user CAL license and Software Assurance packs (L&SA) and Microsoft Dynamics CRM 2011 ESS device CAL L&SA.

The Microsoft Dynamics CRM ESS CAL allows organizations to cost-effectively access and update data in Microsoft Dynamics CRM via custom user interfaces (UIs) as well as enables extended CRM scenarios that require limited read/write access to custom entity records. The ESS CAL is a perfect fit for multiplexing users that require indirect access to limited functionality of Microsoft Dynamics CRM 2011.

Customers entering new, renewing or adding additional licenses to a Qualifying Licensing Program Agreement with Dynamics CRM 2011 and Software Assurance (L+SA) are entitled to purchase Dynamics CRM Employee Self-Service Client Access Licenses (ESS CALs) at 20% discount off the current pricing.

Visual Studio LightSwitch 2011 Launch Promotion

Purchase After: **8/1/2011**
Purchase By: **1/31/2012**

As an introductory offer, you can purchase Visual Studio LightSwitch at a 1/3 discount through January 31, 2012!

Description:

Microsoft Visual Studio LightSwitch is a simplified, self-service development tool that enables you to build business applications quickly and easily for the desktop and cloud.

With Visual Studio LightSwitch 2011 it is finally practical to create affordable, scalable custom software solutions that bridge the gaps between existing systems and data and help provide comprehensive, user-friendly views of your business data.

With timesaving tools and templates, and an intuitive development environment, Visual Studio LightSwitch helps speed the development and reduces the complexity of everything from UI design to Windows Azure Cloud Deployment.

To find out more about the features and capabilities of LightSwitch, visit www.microsoft.com/lightswitch.