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Desk Hours: 8:30am – 8:00pm Eastern

<http://www.microsoft.com/licensing>

## Microsoft Current Incentives and Offers

### Big Easy 9 Promotion

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Purchase After: **10/1/2012**

Purchase By: **12/31/2012**

Redeem within 30 days of purchase

Get the comprehensive IT solutions you need now, and earn dollars towards implementation or future purchases!

#### Description:

The **Big Easy 9 Offer** gives you choices on Microsoft volume licensing that fit your needs. qualifying Microsoft volume license you purchase, Microsoft pays you partner subsidy funds that can be used, with an eligible Microsoft partner of your choice to help, with the implementation of Microsoft software, or associated services.

To find out more about participating in The Big Easy 9 Offer, visit [www.microsoftincentives.com/BigEasy9](http://www.microsoftincentives.com/BigEasy9)

### VAR Rebate Incentive Promotion

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Purchase After: **7/1/2012**

Purchase By: **12/31/2012**

Register By: **12/14/2012**

Value Added Resellers are eligible for up to a 20% rebate from Microsoft for Lic/SA and SA only purchases under a new Open Value agreements initiated during the rebate promotion period. See the link below for full terms and conditions:

<https://partner.microsoft.com/US/40058004>

### Exchange Server Standard 2010 Promotion

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Purchase After: **5/1/2012**

Purchase By: **12/31/2012**

Receive Up to a 20% discount on the purchase of a license for Exchange Server Standard 2010

Receive Up to a 30% discount on the purchase of a license with SA for Exchange Server Standard 2010

## Step-Up to Windows 8 Promotion

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Purchase After: **11/1/2012**



Purchase By: **1/31/2013**

By including Software Assurance as part of their migration to Windows 8, your customers can gain upgrade and downgrade rights to Windows Enterprise Editions and the option to attach Microsoft Desktop Optimization Pack (MDOP). Additional benefits of Software Assurance include roaming rights, training vouchers, online learning support, 24x7 access to Microsoft Support, and more. With features such as Windows To Go, DirectAccess, VDI, AppLocker, and more, exclusively available to Windows 8 Enterprise Edition, there has never been a better time to include Software Assurance with the purchase of new Windows 8 Pro devices and the upgrade of existing PCs.

You can offer a 40% discount on Open upgrade licenses with Software Assurance (Open License or Open Value Programs) and a 15% discount on Open upgrade licenses. Price promotions are valid on purchases of up to 150 licenses.

## Visual Studio Premium with MSDN Upgrade Promotion

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Purchase After: **10/1/2012**



Purchase By: **3/31/2013**

Receive a 30 percent savings on upgrades from Visual Studio Professional with MSDN to Visual Studio Premium with MSDN. To qualify, the enduser must have an active Microsoft Visual Studio Professional with MSDN subscription that started prior to September 1, 2012