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Desk Hours: 8:30am – 8:00pm Eastern

<http://www.microsoft.com/licensing>

Microsoft Current Incentives and Offers

Top Offers:

Windows 7 Upgrade Promotion



Purchase After: **1/1/2011**

Purchase By: **6/30/2011**

Get enterprise-class IT on SMB terms. Take advantage of the Windows 7 Professional Upgrade promotion today and upgrade your business's PCs with a 20% discount when you enroll in a new Volume Licensing and Software Assurance agreement.

Description:

Windows® 7 Professional or Windows 7 Enterprise, provides increased stability, security, flexibility, and control. Now your organization can realize the benefits of enhanced collaboration, any-where access and productivity without blowing your IT budget. Through June 30, 2011, you can save 20% if you upgrade your agreement with Software Assurance to Windows 7.

For More information visit www.microsoftincentives.com/product.aspx?id=10119

Simplify and Save Offer



Purchase After: **10/18/2010**

Purchase By: **6/30/2011**

Redeem By: **6/30/2011**

Save up to 15% on Software Assurance for the entire duration (all three years) of an Open Value agreement, for all Open Value products and benefits on the *qualified* order.

Description:

Better track, manage and budget single or multiple volume license agreements with Microsoft's Simplify and Save Offer when you renew and/or consolidate into a single Open Value agreement!

Take action between October 18, 2010 and March 31, 2011, and you can receive up to:

- **15% discount** for the entire duration (all three years) of an Open Value agreement, for all products and Open Value benefits on the order (Software Assurance renewals only).
- **15% discount** for the entire duration (all three years) of an Open Value Company-wide agreement **in addition** to the **company-wide built-in discount**.

For More information visit: www.microsoftincentives.com/product.aspx?id=10115

VAR Rebate Incentive



Purchase After: **1/1/2011**
Purchase By: **6/30/2011**
Redeem By: **6/30/2011**

Description:

Qualifying Microsoft Value Added Resellers will be eligible for a rebate of up to 20% for qualifying Open Value purchases made within the rebate period

Participation:

To participate in this Microsoft rebate program, VARs must sign up for the Microsoft FY11-H2 U.S. VAR Rebate Program prior to June 14, 2011 by completing the registration form and accepting the Terms and Conditions located at [<http://www.oneview.ms/VAR>].

Product Categories:

The payout for each product is determined by its classification into Green, Blue and Orange Product Payout Categories ("Product Category (ies)"). These Product Categories are a classification of the eligible Microsoft products based on various Microsoft-defined factors. Table 2 below provides a list of the eligible Microsoft products and payout rates for each of the three Product Categories.

Orange Category	Blue Category	Green Category
3.00%	6.00%	20.00%
<ul style="list-style-type: none">• Office• Exchange Server & CALs• Windows Server & CALs• Small Business Server & CALs• Windows TS CAL• Core CAL	<ul style="list-style-type: none">• SQL Server & CALs• Windows Client• SharePoint• Project• Visio• Dynamics CRM• Developer Tools and Expression• BizTalk Server• Enterprise CAL	<ul style="list-style-type: none">• Management (Virtualization)• Forefront Security• Office Communications Server• Microsoft Desktop Optimization Package• SharePoint for Internet Sites• Windows Server Datacenter

For more information visit: <http://www.oneview.ms/VAR/>