

Microsoft Current Incentives and Offers

Top Offers:

Big Easy Offer 5.0



Purchase After: **10/25/2010**

Purchase By: **12/31/2010**

Redeem by: **30 days from purchase**

Get the comprehensive IT solutions you need now, and earn dollars towards deployment or future purchases!

For every qualifying product you purchase between October 25, 2010 and December 31, 2010, Microsoft pays you partner subsidy funds for additional purchases of hardware, software or services of your choice.

Description:

The Big Easy Offer 5.0 gives you choices on Microsoft products and solutions that fit your needs. Now you can find the right solution for your organization while earning money back on your purchase in the form of a partner subsidy checks, to help you implement the solution.

Qualifying purchases from multiple product groups over the course of the offer increase the amount of partner subsidy you can earn to assist in your deployment. Partner subsidies can be used towards additional purchases of hardware, software or

For More information visit www.microsoftincentives.com/bigeasy

Simplify and Save Offer



Purchase After: **10/18/2010**

Purchase By: **3/31/2011**

Redeem by: **3/31/2011**

Save up to 15% on Software Assurance for the entire duration (all three years) of an Open Value agreement, for all Open Value products and benefits on the *qualified* order.

Description:

Better track, manage and budget single or multiple volume license agreements with Microsoft's Simplify and Save Offer when you renew and/or consolidate into a single Open Value agreement!

Take action between October 18, 2010 and March 31, 2011, and you can receive up to:

- **15% discount** for the entire duration (all three years) of an Open Value agreement, for all products and Open Value benefits on the order (Software Assurance renewals only).
- **15% discount** for the entire duration (all three years) of an Open Value Company-wide agreement *in addition* to the **company-wide built-in discount**

For More information visit <http://www.microsoftincentives.com/product.aspx?id=10115>

Microsoft Upgrade Plus Promotion



Purchase After: 7/3/2010
Purchase By: 12/31/2010

The Upgrade Plus Promotion allows customers existing licenses for the two previous versions of today's desktop applications to upgrade to the current versions at a low initial cost! If you have a qualifying version below, you can upgrade to Windows 7 and Microsoft Office 2010 and get up to 50% off the first annual payment when you enroll in Open Value Subscription.

In addition to getting the latest versions today, here are two more reasons to enroll in Open Value Subscription:

- You can include Software Assurance with your Open Value Subscription, which gives you a number of benefits and ensures your company always has the latest versions of software, skipping upgrade costs when those new versions are available.
- Your Open Value Subscription allows you to increase or decrease the number of licenses you are paying for and/or add products to your agreement each year so that you are only paying for the software you need, when you need it.

For More information visit <http://www.microsoftincentives.com/product.aspx?id=10108>

VAR Rebate Promotion



Purchase After: 7/3/2010
Purchase By: 12/31/2010

The FY11-H1 U.S. VAR Rebate Program allows you to **earn up to 20%** in rebates when you sell annuity agreements, specifically Open Value, both new (L&SA) and renewal (SA Only). The program helps you increase your earnings across products, and is designed to provide maximum payout when helping customers recognize the benefits of emerging Microsoft solutions, including virtualization, security, and unified communications solutions.

For more information visit <https://partner.microsoft.com/us/ChannelAdvantage>