

# Monthly Promotions Update

## May 2015

This document includes the latest in Channel and End-User promotions for the North Americas. Incentives specific to RTM can be found below.

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### Rest-of-Channel – IM & ES

Symantec contact Yvonne Massey – <a href="mailto:Yvonne_Massey@symantec.com">Yvonne_Massey@symantec.com</a> Veritas contact Monica White – <a href="mailto:Monica_White@symantec.com">Monica_White@symantec.com</a>		
Promotion	Details	Expiry Date
<b>SymNation</b>	<p>The North Americas Channel sales incentive program for Symantec partners. Sales reps earn SymPoints for their eligible Symantec sales.</p> <ul style="list-style-type: none"> <li>➤ SymNation flyer and all promo details can be found <a href="#">here</a>.</li> </ul> <p>Eligible products include:</p> <ul style="list-style-type: none"> <li>➤ <b>NEW!</b> Backup Exec 15 Capacity Edition Lite</li> <li>➤ Backup Exec 2015 Capacity Edition</li> <li>➤ SEP double payouts</li> </ul> <ul style="list-style-type: none"> <li>➤ To participate, log in to <a href="#">SymNation</a> today!</li> <li>➤ Facebook: <a href="http://www.Facebook.com/SymNation">www.Facebook.com/SymNation</a></li> <li>➤ Twitter: <a href="http://www.Twitter.com/SymNation">www.Twitter.com/SymNation</a></li> </ul>	6/30/15
<b>Margin Builder</b>	<p>To qualify to participate in Margin Builder you must be a member of Symantec's Partner Program at a Platinum, Gold, or Silver level and be enrolled in Symantec's Endpoint Security competency and/or Mid-Market Backup and Recovery competency. Partners enrolled in either competency at an Expert level may earn a 20% front end discount. Partners enrolled in either competency at a Principal level may earn a 10% front end discount. Partners may only register the solutions associated with the competency they are enrolled in.</p> <ul style="list-style-type: none"> <li>➤ <a href="#">PartnerNet URL</a></li> <li>➤ <a href="http://www.MarginBuilder.com">www.MarginBuilder.com</a></li> </ul>	Ongoing

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### End-User Promotions

<b>Security</b>		
Symantec contact Yvonne Massey: <a href="mailto:Yvonne_Massey@symantec.com">Yvonne_Massey@symantec.com</a>		
Promotion	Details	Expiry Date
<b>Mobile Device Management Offer</b>	<p>Effective October 6, 2014, Symantec is offering FREE Symantec Mobility: Device Management to Endpoint Management and Symantec Endpoint Protection customers. This offer is now available to new or existing Symantec IT Management Suite 7.5 or Symantec Client Management Suite 7.5 or SEP 12.1 and SPS EE v4.0 customers who have 1,000 or more licenses and are current on maintenance.</p> <ul style="list-style-type: none"> <li>➤ Customers can take advantage of this free offer by visiting <a href="https://licensing.symantec.com/licensemgmt/MDMLanding.jsp">https://licensing.symantec.com/licensemgmt/MDMLanding.jsp</a></li> </ul>	Ongoing
<b>SymEd Promo Bundles</b>	<p>To address the challenges that educational institutions are faced with in their evolving learning environments, Symantec's SymEd enables academia to have confidence in their connected experiences. SymEd allows for a safe and managed e-Learning environment. This solution offers a means to secure and manage PCs, laptops, tablets, and smartphones of both faculty and students whether they are school issued or personal devices.</p> <ul style="list-style-type: none"> <li>➤ Learn more <a href="#">here</a></li> </ul>	9/30/15
<b>Symantec Endpoint Protection Small Business Edition – Save up to 33% off MRSP</b>	<p>A virus can destroy your business in minutes. Symantec Endpoint Protection Small Business Edition protects it just as fast. Available as a cloud-managed service, it installs in minutes, updates automatically, and protects your company against viruses and malware. So you spend less time worrying and more time running your business.</p> <ul style="list-style-type: none"> <li>➤ <a href="http://www.symantec.com/endpoint-protection-small-business-edition">http://www.symantec.com/endpoint-protection-small-business-edition</a></li> </ul>	Ongoing

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### End-User Promotions

Backup		
Veritas contact Monica White: <a href="mailto:Monica_White@symantec.com">Monica_White@symantec.com</a>		
Promotion	Details	Expiry Date
<b>Save up to 35% off Backup Exec 15</b>	Existing Symantec Backup Exec™ customers without active maintenance or customers switching from a competitive solution can save up to 35% off MSRP when they upgrade to Symantec Backup Exec™ 15. To take advantage of this special price, use the version upgrade SKU for existing Backup Exec customers and the competitive SKUs for new customers. The 35% discount applies to software license, agents and options MSRP only, and does not apply to support or maintenance. Additional basic or essential support is required, and is included with all version upgrade and competitive SKUs. The 35% off MSRP discount is already factored into the upgrade and competitive SKUs pricing. <a href="http://www.backupexec.com/save">www.backupexec.com/save</a>	Ongoing