



**TOTAL
DEFENSE™**
Beyond Protection

LIMITED TIME PROMOTION



SHIELD
YOUR **DEAL**

-
- EARN UP TO 30% ADDITIONAL MARGIN AT EVERY PARTNER LEVEL
 - SHIELD AWAY YOUR COMPETITION WITH COMPETITIVE PRICING
 - 100% CUSTOMER SATISFACTION WITH OUR NO RISK GUARANTEE
-

Visit www.totaldefense.com/dealregistration to start your deal!



WE'VE GOT YOU COVERED,
SO YOU CAN
SECURE YOUR DEAL.

5 STAR PARTNER PROGRAM

Shield Your Deal

ABOUT THE PROGRAM

With this special promotion take advantage of our Enhanced Deal Registration program with increased margins, special pricing discounts to help you beat competitors pricing, and all backed with a no risk guarantee.

At Total Defense we value our Partnerships and we make sure you can provide the best value to your customers. That's why these promotions are open to all partner levels to help you secure competitive discounts on deals, to help you make higher margins or pass on the discounts to your customers, and it's all backed by the longest refund policy in the business.

The program includes the following great promotions for a limited time:



This promotion is part of our continuing commitment to develop new programs that help increase partner profitability and secure the deal.

This Promotion provides incentives for Total Defense's resellers to register qualified prospective opportunities of Total Defense products. Total Defense deals can be registered by partners who are currently enrolled in the Total Defense partner program as Platinum, Gold, Silver or Transacting partners. Incentives shall be in the form of an upfront discount to be applied at the time of purchase.

Visit www.totaldefense.com/dealregistration to start your deal!

Enhanced Deal Registration

The Deal Registration program offers our partner the following benefits:

DEAL PROTECTION

Once a deal is registered and approved other partners will not be able to submit an IQ (special pricing) requesting the same or higher discount.

ADDITIONAL MARGIN INCENTIVE

Registered deals that are approved will be automatically entitled to an additional discount of up to 30% at the time of sale, no need to submit and IQ for the discount.

NO WAIT FOR BACK-END REBATES

Partners get the full discount upfront automatically upon ordering.

You can earn up to an additional 30% margin each time one of your registered and approved customer opportunities purchases Total Defense software as a result of your value-added selling efforts. Upon approval, your organization will be the only one receiving this margin incentive. Imagine having a delta of 30 points on Total Defense products versus your nearest reseller competitor.



All partner levels earn up to an additional 30% margin each time you register and close a deal.

- Deal Protection
- Additional Margin Incentive
- No Wait for Back-End Rebates

To start registering deals today, visit totaldefense.com/dealregistration to submit a deal registration form.

Or you can login to the Partner Portal at partnerportal.totaldefense.com and register via the deal registration system.

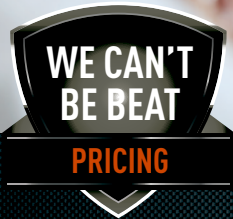
For questions about deal registrations email dealreg@totaldefense.com or call 631-342-4472.

PROMOTIONAL NEW & COMPETITIVE UPGRADE PROMO (October 17, 2011 to March 31, 2012)

	Platinum	Gold	Silver	Transacting
Minimum \$ Order Value Required (New & Competitive SKUs)	\$500 500€ / €500 / 500AUD	\$500 500€ / €500 / 500AUD	\$500 500€ / €500 / 500AUD	\$500 500€ / €500 / 500AUD
Discount New Product	30%	30%	30%	30%
Discount Competitive Replacements	30%	30%	30%	30%

Leverage the Shield Your Deal promotion to help you increase your revenue, expand your reach in the marketplace and develop new business opportunities.

Visit www.totaldefense.com/dealregistration to start your deal!



We'll beat your competitor's price, so they can't beat you.*

*Subject to approval and proof of competitive deal required. Promotion available on competitive quotes against Kaspersky, McAfee, Symantec and Trend Micro. Total Defense has the right to reject a deal. Determination of final price exists between distributor and reseller.

We Can't Be Beat Pricing

Our *We Can't Be Beat Pricing* offer allows the reseller to IQ the deal to beat the price of a competitive offer.

We'll help you beat the competition. If our competition offers a lower price we will deliver special pricing to you that allows you to close the deal. We Can't Be Beat, and won't be beat by competitive products.

Simply submit your request and let us generate a quote showing special pricing and SKUs; giving you the competitive advantage to not lose a deal or customer. It's just another way we partner with you to help you win and secure more revenue.

Subject to approval and proof of competitive deal required. Promotion available on competitive quotes against Kaspersky, McAfee, Symantec and Trend Micro. Total Defense has the right to reject a deal. Determination of final price exists between distributor and reseller.

NO RISK OFFER

60 DAY MONEY-BACK GUARANTEE

Plus, with our NO RISK OFFER, what do they have to lose? Great products. At a great price. With no risk.

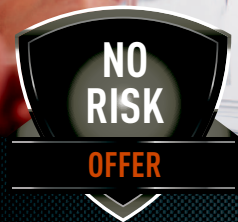
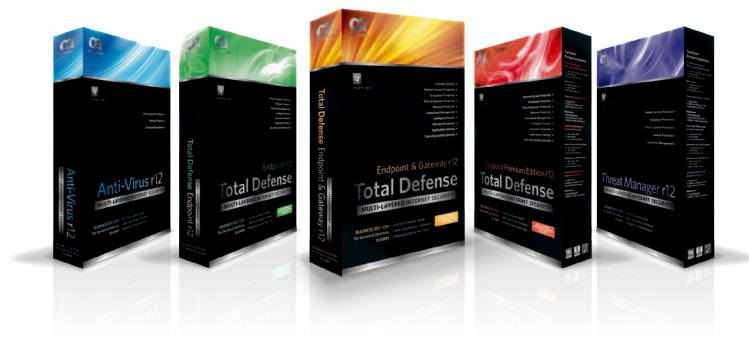
That's Beyond Protection.

Visit www.totaldefense.com/dealregistration to start your deal!

No Risk Offer

No Risk Offer 60 Day Money Back Guarantee

Total Defense offers the longest refund policy in the business. If there are problems, concerns or your customer just changed their minds we offer them 60 days to decide; or return the product at no risk and get their money back. It's the ultimate insurance that you have satisfied customers and they have the piece of mind knowing they are getting a great deal on a world-class product.



60 Day Money Back Guarantee*

*All Total Defense products may be returned within 60 days of the purchase date. Speak to a Total Defense Security Specialist for more information.

**Get Started
On Your Deal!**

Visit
www.totaldefense.com/dealregistration
to join and get started today!

SPECIAL PROMOTION
FOR RENEWALS

RENEW
FOR 2 YEARS

GET

1 YEAR
FREE*



3 for 2 Renewals

Your Comprehensive Multi-Layered Protection Times Three.

Total Defense wants to help our partners secure their Total Defense renewals. If an existing Total Defense customer renews today for 2 years, they'll receive a 3rd year completely free on any migration SKU. They'll enjoy the peace of mind of Total Defense protection, free installation, and support of our risk free 60 Day Money Back Guarantee**.

STANDARD
1 YEAR



1 Year

2 YEAR
OFFER



1 Year

2 Years

3rd Year FREE

EXTEND YOUR COVERAGE TO 2 YEARS OF PROTECTION AND RECEIVE YOUR 3RD YEAR COMPLETELY FREE!

CALL YOUR TOTAL DEFENSE SECURITY SPECIALIST TO TAKE ADVANTAGE OF THIS EXCLUSIVE OFFER.

*Offer valid for Migrations only. 2 year renewal and migration to a higher level of security is required to receive 3 years for the price of 2.

**All Total Defense products may be returned within 60 days of the purchase date. Speak to a Total Defense Security Specialist for more information.