

### **Switch and Save: Choose Symantec Endpoint Protection for up to 70% off MSRP**

Switch and save up to 70%! For a limited time small and medium businesses can get Symantec Endpoint Protection – the fastest, most effective anti-malware solution you can buy – for up to 70% off MSRP when switching from a competing product.

Visit <http://go.symantec.com/switchandsave-security-promo> for details.

### **Add PGP WDE with Universal Server Limited when purchasing/renewing Symantec Endpoint Protection or Symantec Protection Suite for 40% off**

Customers purchasing or renewing Symantec Endpoint Protection or Symantec Protection Suite may purchase

PGP WDE with Universal Server Limited for 40% off the regular price. PGP WDE with Universal Limited provides Organizations with comprehensive, high performance full disk encryption for all data (user files, swap files, system files, hidden files, etc.) on desktops, laptops, and removable media.

Offer valid: June 6<sup>th</sup>, 2011 through June 5<sup>th</sup>, 2012.

### **Save up to 30% by making the move to Symantec Endpoint Protection**

As an existing Symantec Backup customer, you have an exclusive opportunity to save up to 30% off the cost of your current security solution when you switch to Symantec Endpoint Protection or Symantec Endpoint Protection Small Business Edition. Offer valid: October 1, 2010 through to December 31, 2011.

<http://go.symantec.com/smboffer>

### **Upgrade to Backup Exec 2010 and SAVE up to 35% off MSRP**

Existing Backup Exec customers or new customers switching from another backup solution, can save up to 35% off MSRP when purchasing Symantec Backup Exec 2010 (including agents and options). Take advantage of this discount - upgrade now to Backup Exec 2010 and save!

[www.backupexec.com/save](http://www.backupexec.com/save)

### **Save up to 35% off System Recovery 2011**

Purchase Symantec System Recovery (Server Edition, Small Business Server Edition, Desktop Edition, Linux Edition or Virtual Edition) and save up to 35% off MSRP. Whether you are a first time customer switching from an alternative solution or upgrading from a previous version of Backup Exec System Recovery, this discount delivers superior disaster recovery capabilities at a great price.

[www.backupexec.com/save](http://www.backupexec.com/save)

### **Save over 20% off the latest Deduplication and Archiving technology from Backup Exec 2010!**

Customers can save over 20% off MSRP (compared to purchasing separate items) with the purchase of either Backup Exec 2010 Deduplication Suite, Backup Exec 2010 Deduplication and Archiving Suite, Backup Exec 2010 Hyper-V Suite or Backup Exec 2010 VMware Suite. Learn more about the benefits of the new [Backup Exec 2010 Suites](#) now.

[www.backupexec.com/save](http://www.backupexec.com/save)

### **Buy Backup Exec 2010 save up to 35% off MSRP and get up to 50% off on your first two Agents or Options**

As an existing Symantec security customer, you have an exclusive opportunity to save up to 35% off Backup Exec MSRP and get up to 50% off on your first two Agents or Options when you switch to Symantec Backup Exec 2010..

Offer valid: November 2, 2010 through to December 31, 2011.

<http://go.symantec.com/smboffer>

**Sympoints Backup & Security Solutions Promotion: Now Through December 30, 2011!**

New promotions have been rolled out for our channel partners in support of the Symantec Endpoint Protection 12.1 product launch. With more eligible SKUs and special promotions, watch your Sympoints grow into sweet rewards. Points can be redeemed for high-end merchandise and exciting travel experiences so start earning yours today!

The Sympoints Backup and Security Solutions program will run through December 30, 2011. Don't forget - become a SMB Specialist and you'll receive a 15 percent point bonus on all qualifying sales. Visit [www.sympoints.com](http://www.sympoints.com) for all the program details!

**Earn rewards when you bundle Symantec with a Strategic Alliance Partner product**

When you bundle the right combination of hardware, software and services, you can deliver the right solution to solve your customer's business challenges. The Symantec Alliance Network rewards you with Sympoints rewards when you sell Symantec products with the products of our Strategic Alliance Partners. By joining the Symantec Alliance Network you'll have access to product training, sales tools, incentives, and more to help you deliver solutions, drive revenue and get rewarded. Points earned are combined with your Sympoints rewards. Join today at [www.symantecalliancenet.com](http://www.symantecalliancenet.com).

**Start using Campaign Creator with a Free Logo Re-Draw - a \$50 Value!**

Take advantage of our promotion for a free logo redraw for Campaign Creator, our new co-branding tool that makes it easy to execute your own demand generation campaigns. Offer expires August 31, 2011. Simply contact the Marketing Helpdesk at 877-378-8030 for the free logo redraw promotion today. <http://go.symantec.com/campaigncreator>

**NBU Appliance Incentive Program Extended PLUS Earn More with Customer References!**

Earn \$500 in AMEX gift checks for the Symantec NBU Appliances. Now extended through September 30<sup>th</sup>, 2011 eligible Symantec partners can receive \$500 in AMEX gift checks for each appliance sold. There is a limit of five appliances per reseller sales rep. Deals must be registered and closed in the Symantec Opportunity Registration system **during** the promotion time frame. The incentive is open to Platinum, Gold, and Silver VAR sales reps at channel partners in the US who hold a current Data Protection specialization within the Symantec Partner Program. Not open to Platinum Corporate resellers.

Eligible products include NBU 5000, NBU 5020, NBU 5200 and NBU 5220. See attached flyer for details.

**Earn \$500 more with each customer reference!** To qualify for this bonus, the customer and partner must allow Symantec to publish a write up. The reference write up must be completed within 45 days following the sale of an eligible NBU Appliance.