Gain Competitive Advantage with Usage-based Subscriptions

The Service Provider Usage-based Subscription Program (SPUSP) enables ISVs, MSPs, MSSPs, ISPs, ASPs, SIs, and other service providers to take advantage of leading security solutions from Trend Micro™ with the pay-as-you-use payment and subscription model. This payment model is designed to align with your business model and help you deliver scalable security solutions over the Internet. Through SPUSP, we can empower Service Providers targeting business of all sizes to offer attractive and profitable managed services cost effectively.

BENEFITS OF THE PROGRAM

Pay-as-you-use subscription pricing
• The service provider pays for only the usage during the previous month
• Flexible usage-based pricing easily aligns with your business model and billing cycle

Improve cash flow and reduce financial risk
• Zero start-up cost
• Service providers only pay for the usage of Trend Micro technologies or services
• Reduced financial risk with no up-front investment in unneeded technology license

Constant access to the most current solutions
• Enables you to deliver state-of-the art-solutions without an upgrade process
• Offers continual access to the most current Trend Micro technologies

Stable pricing structure
• Pricing remains stable for the duration of the subscription period

Retain and grow your business
• Empowers you to offer a greater range of attractive services
• Helps you attract new customers
• Strengthens the "stickiness" of your services

Unparalleled support
• Extensive, global support network
• Undisputed best support in the security industry

Take Advantage of Trend Micro Service Provider Usage-Based Subscription Program

Begin offering your customers a full range of managed security services today. To find out how offering Trend Micro security services can help you increase revenues by expanding the services you offer existing customers while attracting and retaining new customers, call or email any of the contacts below to take advantage of Trend Micro Service Provider Usage-based Subscription Program:

Ingram Micro Contact
• Phone: 800-456-8000 x76494
• Email: trend-licensing@ingrammicro.com

SOLUTIONS AVAILABLE TO SERVICE PROVIDERS

	Antivirus + Antispyware	Antispam + Antiphishing	Web Threats	Desktop Firewall	Content Filtering	URL Filtering	Protection Layer
Internet Security 2010	✓	✓ (incl. POP3)	✓	✓	✓	✓	Standalone Desktop Security
Worry-Free™ Business Security Standard	✓		✓	✓		✓	Microsoft™ Windows™ Desktops and File Servers
Worry-Free™ Business Security Advanced	✓	✓ (incl. POP3)	✓	✓	✓	✓	Microsoft Windows Desktops, File Servers, Exchange Server or Microsoft Small Business Server
Worry-Free™ Business Security Hosted Services	✓	✓	✓	✓			Microsoft™ Windows™ Desktops and File Servers
Hosted Email Security	✓	✓			✓		Hosted email security
InterScan™ Messaging Security Suite Advanced	✓	✓			✓		Messaging Gateway
InterScan™ Enterprise SuperSuite (IWSS,IMSS,SPS,URL)	✓	✓	✓	✓	✓	✓	Messaging and Internet (Web) Gateway
InterScan™ Web Security Suite Advanced	✓	✓	✓			✓	Internet (Web) Gateway
ScanMail™ Suite for Microsoft Exchange	✓	✓			✓		E-mail Server
ScanMail™ Suite for Domino—Windows	✓	✓			✓		E-mail Server
ServerProtect™ Multi-platform	✓						Filer Server (Windows™ and Linux™)
OfficeScan™ Client/Server Edition	✓		✓	✓			Microsoft Windows Desktops and File Servers

TREND MICRO INCORPORATED

Trend Micro Incorporated is a pioneer in secure content and threat management. Founded in 1988, Trend Micro provides individuals and organizations of all sizes with award-winning security software, hardware and services. With headquarters in Tokyo and operations in more than 30 countries, Trend Micro solutions are sold through corporate and value-added resellers and service providers worldwide. For additional information and evaluation copies of Trend Micro products and services, visit our Web site at www.trendmicro.com.

TREND MICRO INC.

10101 N. De Anza Blvd.
Cupertino, CA 95014
US toll free: 1 +800-228-5651
phone: 1+408-257-1500
fax: 1+408-257-2003
www.trendmicro.com

TREND MICRO™