



On March 1, 2012, Trend Micro notified all authorized resellers of a price adjustment for Worry-Free Business Security Standard and Advanced renewals effective April 2, 2012. This price adjustment increases the renewal MSRP for Worry Free Business Security Standard and Advanced to 50% off new license MSRP prices, bringing it more in line with the industry standard. The adjustment does not impact new customer licenses.

All new quotes to customers after April 2, 2012 should reflect new updated pricing for renewals of Worry-Free Business Security Standard and Advanced. However, to help transition to this new pricing, Trend Micro will honor old pricing for orders through April 30, 2012.

Effective Tuesday, May 1, 2012, we will no longer honor the lower price, and will not price protect Worry-Free renewal orders. Worry-Free Business Security continues to offer the [best protection](#) for your SMB customers by stopping [over 1.5 billion threats per day](#). Per our core values, we will continue to give you and your customers the best performance and protection.

If you have any questions about this notification, please contact the Trend Micro Partner Hotline at 1-888-977-4200 or send an email to Partner_Inquiry@trendmicro.com.

Sincerely,

Your Trend Micro Channel Team

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