

Federal Licensing Desk:

800-456-8000 x77648 <u>publicsector-vmware@ingrammicro.com</u> Desk hours: 8:30a-8:00p Eastern

Federal Market Development:

Inside Andrew Linneman Market Development Specialist 800-456-8000 x66088 andrew.linneman@ingrammicro.com *Outside* Kevin Rivera Market Development Executive – Central / West 716-352-1661 kevin.rivera@ingrammicro.com Mark Leonard Market Development Executive - East 315-466-2461 mark.leonard@ingrammicro.com



SLED Licensing Desk: 800-456-8000 x76488 vmware-licensing@ingrammicro.com

vmware-renewals@ingramicro.com Desk hours: 8:30a-8:00p Eastern

SLED Market Development:

Inside TBH Market Development Specialist – East

Scott Shepler Market Development Specialist – Central / West 800-456-8000 x66064 scott.shepler@ingrammicro.com *Outside* Henry Specht Market Development Executive - Northeast 908-507-3625 <u>henry.specht@ingrammicro.com</u>

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Type "VMware Promotions" in the Apple Store or bookmark vmware.com/go/promoapp on your mobile device

Cloud Infrastructure and Management Promotions

vCenter Operations Management Suite 5.8 Advanced Edition for vSphere with Operations Management Promotion

Effective June 24, 2014 – December 15, 2014

Existing and new VMware vSphere® with Operations Management[™] customers can purchase VMware vCenter[™] Operations Management Suite[™] 5.8.2 or higher Advanced Add-On for vSphere with Operations Management at promotional pricing with per CPU licensing.

vCenter Operations Management Suite 5.8.2 (And Above) Advanced Add-On For vSphere With Operations Management

VC56-ADVAD-FPRO

vSphere with Operations Management Promotion

Effective August 1, 2014 – December 29, 2014

This promotion provides an opportunity for VMware vSphere® Standard, Enterprise or Enterprise Plus customers to upgrade to an equal or higher edition of VMware vSphere® with Operations Management[™] at a 25 percent discount from list price. vSphere with Operations Management delivers patented, self-learning analytics that enable a much higher degree of automation than traditional management tools, improving capacity utilization by 36 percent and consolidation ratios by 37 percent. (Source: "Study

Shows Businesses Experience Significant Operational and Business Benefits from VMware vCenter Operations Management Suite." Management Insight Technologies. 2014.)

Upgrade: vSphere 5 Standard To vSphere With Operations Management Standard For 1 Processor

VS5-STD-OSTD-UG-FPRO

Upgrade: vSphere 5 Standard To vSphere With Operations Management Enterprise For 1 Processor

VS5-STD-OENT-UG-FPRO

Upgrade: vSphere 5 Standard To vSphere With Operations Management Enterprise Plus For 1 Processor VS5-STD-OEPL-UG-FPRO

Upgrade: vSphere 5 Enterprise To vSphere With Operations Management Enterprise For 1 Processor

VS5-ENT-OENT-UG-FPRO

Upgrade: vSphere 5 Enterprise To vSphere With Operations Management Enterprise Plus For 1 Processor

VS5-ENT-OEPL-UG-FPRO

Upgrade: vSphere 5 Enterprise Plus To vSphere With Operations Management Enterprise Plus For 1 Processor

VS5-EPL-OEPL-UG-FPRO

Desktop/End–User Computing Promotions

Mirage Windows Migration Promotion

Effective July 1, 2014 – December 15, 2014

Customers can now save 20% by using VMware Mirage[™] to migrate from Windows XP to Windows 7, or make the jump from Windows 7 to Windows 8.1, with VMware's best-in-class technology. Mirage enables OS migration across the WAN or LAN, with no loss of user files or personalization.

Mirage Windows / Hardware Migration for 1 Device - Term License for 6 Months Promo

MRG-WIN-6M-TLSS-FPRO

Horizon View to Horizon Advanced or Horizon Enterprise Upgrade Promotion

Effective April 8, 2014 – December 15, 2014

Customers can now save 40 percent when they upgrade from one concurrent user of VMware Horizon View[™] Standard Edition to one concurrent user of Horizon[™] Advanced Edition or Horizon Enterprise Edition. With these end-to-end solution bundles, customers can take advantage of closed-loop management and automation, tight integration with the software-defined data center, and hybrid cloud brokering to deliver and protect all the Windows and online resources their users want, at the speed they expect, and with the efficiency business demands.

Federal Upgrade: VMware Horizon View Standard Edition (10 CCU) to Horizon Advanced Edition	
10 Pack	HZ-VU-ADV10-UG-FPRO
100 Pack	HZ-VU-ADV100-UG-FPRO
Federal Upg	rade: VMware Horizon View Standard Edition (10 CCU) to Horizon Enterprise Edition
Federal Upg 10 Pack	rade: VMware Horizon View Standard Edition (10 CCU) to Horizon Enterprise Edition HZ-VU-ENT10-UG-FPRO

Continuous Offerings

VMware Software NFR licenses

One year not for resale licenses. NFR licenses are automatically delivered by VMware to the headquarter location upon membership progression (such as Enrolled to Professional or Professional to Enterprise) and release of new products. <u>https://na6.salesforce.com/apex/page?name=nfr</u>

VMware internal Use Licenses (IUL)

Internal Use Only licenses are available to authorized VMware Partners for their internal IT needs. These licenses cannot be used for resale and cannot be used for backend systems such as management of platform, DNS, billing and provisioning, and commercial hosting under any circumstances. See VMware's Partner Central website for further details.

Terms and Conditions

Each promo has terms and conditions. Please see link to Promo flyers and/or contact the licensing desk to ensure you qualify.

To find all VMware current promotions: http://www.vmware.com/promotions/index.html

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