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Get the Promo App!

Type “VMware Promotions” in the Apple Store or bookmark vmware.com/go/promoapp on your mobile device

Desktop/End–User Computing Promotions

VMware Horizon View to Horizon Advanced or Horizon Enterprise Upgrade Promotion

Effective April 8, 2014 – December 15, 2014

Customers can now save 40 percent when they upgrade from one concurrent user of VMware Horizon View™ Standard Edition to one concurrent user of Horizon™ Advanced Edition or Horizon Enterprise Edition. With these end-to-end solution bundles, customers can take advantage of closed-loop management and automation, tight integration with the software-defined data center, and hybrid cloud brokering to deliver and protect all the Windows and online resources their users want, at the speed they expect, and with the efficiency business demands.

Federal Upgrade: VMware Horizon View Standard Edition (10 CCU) to Horizon Advanced Edition	
10 Pack	HZ-VU-ADV10-UG-FPRO
100 Pack	HZ-VU-ADV100-UG-FPRO
Federal Upgrade: VMware Horizon View Standard Edition (10 CCU) to Horizon Enterprise Edition	
10 Pack	HZ-VU-ENT10-UG-FPRO
100 Pack	HZ-VU-ENT100-UG-FPRO

Fusion Professional and Workstation Upgrade Promotion

Effective June 1, 2014 – July 31, 2014

Customers upgrading from VMware Fusion® 4.x, 5.x, 5.x Professional, or 6.x to Fusion 6 Professional can save 30 percent off the upgrade price. Fusion 6 Professional is designed for OS X Mavericks, ready for Windows 8.1, offers up to 2x faster performance, creates the most powerful virtual machines, and provides near-native performance on the latest Macs. Fusion 6 Professional advanced features include expiring restricted virtual machines, linked clones, and the ability to create virtual networks.

Customers upgrading from VMware Workstation™ 8.x or 9.x for Linux and Windows can upgrade to Workstation 10 and save 30 percent off the upgrade price. Workstation 10 supports the latest operating systems, delivers state of the art performance with Hardware Version 10, creates expiring virtual machines, features the first-ever virtual tablet sensors, and provides user interface enhancements.

Federal Upgrade: VMware Fusion 4.x, 5.x, 5.x Professional, or 6.x to Fusion 6 Professional	
FUS6-PRO-UG-FPRO	
Federal Upgrade: VMware Workstation 8.x or 9.x to Workstation 10 for Linux and Windows	
WS10-LW-UG-FPRO	

Socialcast by VMware Promotion

Effective February 1, 2014 – June 15, 2014

Existing customers can start or grow their Socialcast Reach® by VMware community, and new customers can start an enterprise social network by purchasing one or more of these promotional SKUs:

- Socialcast SaaS Platform with Basic Support: “Starter Pack” 500 users at 33 percent discount off list price, “Enterprise Pack” 5000 users at a 67 percent discount off list price

- Socialcast On-Premise Platform with Basic or Production Support: “Starter Pack” 1000 users at 45 percent discount off list price, “Enterprise Pack” 5000 users at a 67 percent discount off list price

Federal Horizon Socialcast On Premise Platform with Basic Support for 1 year		
Starter Pack	1,000 users	HZ-SCSP1K-G-TLSS-FPRO
Enterprise Pack	5,000 users	HZ-SCMPK5-G-TLSS-FPRO
Federal Horizon Socialcast On Premise Platform with Production Support for 1 year		
Starter Pack	1,000 users	HZ-SCSP1K-P-TLSS-FPRO
Enterprise Pack	5,000 users	HZ-SCMPK5-P-TLSS-FPRO

Cloud Infrastructure and Management Promotions

VMware vSphere with Operations Management Promotion

Effective February 1, 2014 – September 15, 2014

VMware vSphere® with Operations Management™ is the next iteration of the flagship vSphere virtualization platform, adding capacity planning and health monitoring. Customers can take advantage of this special offer to receive free, self-paced training with vSphere with Operations Management Enterprise or Enterprise Plus Acceleration Kits.

Federal vSphere with Operations Management Enterprise Acceleration Kit
VS5-MENT-AKT-FPRO
Federal vSphere with Operations Management Enterprise Plus Acceleration Kit
VS5-MEPL-AKT-FPRO

VMware vSphere Storage Appliance to VMware Virtual SAN 5 Bundle Promotion

Effective April 1, 2014 – September 15, 2014

Customers may purchase VMware vSphere Storage Appliance™ to VMware Virtual SAN 5 Bundle at a 20 percent discount. This bundle contains six licenses of Virtual SAN, enough to create a minimally viable Virtual SAN cluster.

vSphere Storage Appliance to VMware Virtual SAN 5 Bundle
ST-VSA-VSAN-UG-FPRO

VMware Virtual SAN 5 with Data Protection Bundle Promotion

Effective March 11, 2014 – September 15, 2014

This promotion enables customers to purchase one license of VMware Virtual SAN and one license of VMware vSphere Data Protection™ Advanced at a 20 percent savings.

Virtual SAN 5 with Data Protection Bundle
ST-VSANDP-FPRO

VMware Virtual SAN Beta User Promotion

Effective March 11, 2014 – June 15, 2014

Eligible VMware Virtual SAN™ Beta Program participants will receive unique promotion codes (these codes will be delivered to eligible program participants via email), which they then can provide to VMware authorized reselling partners and VMware Direct Sales to purchase Virtual SAN licenses at 20 percent off the regular list price. Customers must purchase a minimum quantity of ten and any incremental quantities thereafter.

Virtual SAN 5 Beta Customer Promo for 1 Processor
ST-VSAN-FPRO

VMware IT Business Management Suite Standard Edition Launch Promotion

Effective December 10, 2013 – June 15, 2014

VMware® IT Business Management Suite™ Standard Edition provides visibility into the cost of a virtual machine and utilization of shared resources to help customers better manage demand and drive accountability over cloud resources to lower TCO. For a limited time, customers leveraging one of the following promotion bundles will be able to receive IT Business Management Standard Suite Edition licenses at no cost when purchasing eligible products.

Federal IT Business Management Suite 1 Standard and vCloud Suite 5 Enterprise Bundle
BM-STCL-BUN-FPRO
Federal IT Business Management Suite 1 Standard and vCloud Automation Center 6 Enterprise Bundle
BM-STAC-BUN-FPRO

Continuous Offerings

VMware Software NFR licenses

One year not for resale licenses. NFR licenses are automatically delivered by VMware to the headquarter location upon membership progression (such as Enrolled to Professional or Professional to Enterprise) and release of new products. <https://na6.salesforce.com/apex/page?name=nfr>

VMware internal Use Licenses (IUL)

Internal Use Only licenses are available to authorized VMware Partners for their internal IT needs. These licenses cannot be used for resale and cannot be used for backend systems such as management of platform, DNS, billing and provisioning, and commercial hosting under any circumstances. See VMware's Partner Central website for further details.

Terms and Conditions

Each promo has terms and conditions. Please see link to Promo flyers and/or contact the licensing desk to ensure you qualify.

To find all VMware current promotions: <http://www.vmware.com/promotions/index.html>