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VMware Horizon View to Horizon Advanced or Horizon Enterprise Upgrade Promotion

April 8, 2014 – December 15, 2014

Customers can now save when they upgrade from one concurrent user of VMware Horizon View Standard Edition to one concurrent user of Horizon Advanced Edition or Horizon Enterprise Edition. With these end-to-end solution bundles, customers can take advantage of closed-loop management and automation, tight integration with the software-defined data center, and hybrid cloud brokering to deliver and protect all the Windows and online resources their users want, at the speed they expect, and with the efficiency business demands.

VMware vSphere with Operations Management Promotion

February 1, 2014 through September 15, 2014

VMware vSphere® with Operations Management™ is the next iteration of the flagship vSphere virtualization platform, adding capacity planning and health monitoring. Customers can take advantage of this special offer to receive free, self-paced training.

Time-Limited Incentive: Advantage+ Accelerator for vSOM

January 1, 2014 through June 30, 2014

Enjoy greater profitability while improving your customers' operational efficiency with the new Advantage+ Accelerator. For a limited time, you can earn an additional 5% off list license on eligible vSphere with Operations Management sales.

Time-Limited Incentive: Advantage+ VDP Advanced Promotion

November 1, 2013 – June 30, 2014

Up-to an additional 20% discount on VDP Advanced Standalone Products.

The following SKUs are the only SKUs eligible for the VDP Advanced Promotion:

- VS5-DPA-C = VMware vSphere Data Protection Advanced (per processor)
- VS5-DPA-A = Academic VMware vSphere Data Protection Advanced (per processor)

Time-Limited Incentive: Advantage+ Accelerator for VSAN

March 11, 2014 through June 30, 2014

For a limited time, you can earn an additional 10% off list license on eligible VSAN sales.

Time-Limited Incentive: Extra 10% on Advantage+ for NEW VMware end-users!

Now through June 30, 2014

For a limited time, you can earn an additional 10% off licenses on eligible approved registered opportunities for an end-user new to VMware!

VMware Horizon Advanced Seeding Promotion

March 19, 2014 – April 30, 2014

For a limited time, customers can receive a ten (10) pack CCU license of Horizon Advanced and one (1) year of corresponding Basic Support and Subscription (SnS) at no additional charge with purchase of eligible vSphere

Standard, vSphere Enterprise, vSphere Enterprise Plus, vSphere with Operations Management – Standard, Advanced, and Enterprise, vCloud Suite Standard, vCloud Suite Advanced, vCloud Suite Enterprise, NSX, and relevant Acceleration Kits and upgrades.

VMware Virtual SAN Beta User Promotion

March 11, 2014 – June 15, 2014

Eligible VMware Virtual SAN Beta Program participants will receive unique promotion codes (these codes will be delivered to eligible Program participants via e-mail) that they then can provide to Ingram Micro to purchase Virtual SAN licenses at 20% off the regular list price. Customers must purchase a minimum quantity of ten and any incremental quantities thereafter.

VMware vSphere Storage Appliance to VMware Virtual SAN 5 Bundle Promotion

April 1, 2014 – September 15, 2014

Customers may purchase VMware vSphere® Storage Appliance™ to VMware® Virtual SAN™ 5 Bundle at a 20% discount when compared to non-promo upgrade SKU. This bundle contains six licenses of Virtual SAN – enough to create a minimally viable Virtual SAN cluster.

VMware Virtual SAN 5 with Data Protection Bundle Promotion

March 11, 2014 – September 15, 2014

This promotion enables customers to purchase one license of VMware Virtual SAN and one license of VMware vSphere Data Protection Advanced at a 20% savings when compared to the non-promo SKU

VMware IT Business Management Suite Standard Edition Launch Promotion

December 10, 2013 through June 15, 2014

VMware® IT Business Management Suite™ Standard Edition provides visibility into the cost of a virtual machine and utilization of shared resources to help customers better manage demand and drive accountability over cloud resources to lower TCO. For a limited time, customers leveraging one of the promotion bundles listed below will be able to receive IT Business Management Standard Suite Edition licenses at no cost when purchasing eligible products:

- **VMware vCloud® Suite Enterprise & IT Business Management Suite Standard Edition Bundle:** Purchase 2 CPUs of vCloud Suite Enterprise and get a 25-Pack of ITBM Suite Standard Edition at no additional license cost.
- **VMware vCloud® Automation Center™ Enterprise & IT Business Management Suite Standard Edition Bundle:** Purchase 25-Pack of vCloud Automation Center Enterprise and get a 25-Pack of ITBM Suite Standard Edition at no additional license cost.

Socialcast by VMWare Promotion

February 1, 2014 through June 15, 2014

Existing customers can start or grow their Socialcast community, and new customers can start an enterprise social network by purchasing one or more of these Promotional SKUs:

- Socialcast SaaS Platform with Basic Support: “Starter Pack” 500 users at 33% Discount off List Price, “Enterprise Pack” 5000 users at a 67% Discount off List Price
- Socialcast On-Premise Platform with Basic or Production Support: “Starter Pack” 1000 users at 45% Discount off List Price, “Enterprise Pack” 5000 users at a 67% Discount off List Price

VMware Software NFR licenses

One year not for resale licenses. NFR licenses are automatically delivered by VMware to the headquarter location upon membership progression (such as Registered to Professional or Professional to Enterprise) and release of new products. <https://na6.salesforce.com/apex/page?name=nfr>

VMware internal Use Licenses (IUL)

Internal Use Only licenses are available to authorized VMware Partners for their internal IT needs. These licenses cannot be used for resale and cannot be used for backend systems such as management of platform, DNS, billing and provisioning, and commercial hosting under any circumstances. See VMware's Partner Central website for further details.

Terms and Conditions

Each promo has terms and conditions. Please see link to Promo flyers and/or contact the licensing desk to ensure you qualify.

To find all VMware current promotions: <http://www.vmware.com/promotions/index.html>