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VMware Horizon View to Horizon Advanced or Horizon Enterprise Upgrade Promotion

April 8, 2014 – December 15, 2014

Customers can now save when they upgrade from one concurrent user of VMware Horizon View Standard Edition to one concurrent user of Horizon Advanced Edition or Horizon Enterprise Edition. With these end-to-end solution bundles, customers can take advantage of closed-loop management and automation, tight integration with the software-defined data center, and hybrid cloud brokering to deliver and protect all the Windows and online resources their users want, at the speed they expect, and with the efficiency business demands.

VMware vSphere with Operations Management Promotion

February 1, 2014 through September 15, 2014

VMware vSphere® with Operations Management™ is the next iteration of the flagship vSphere virtualization platform, adding capacity planning and health monitoring. Customers can take advantage of this special offer to receive free, self-paced training.

NEW! VMware vSphere with Operations Management Upgrade Promotion

August 1, 2014 – December 29, 2014

This promotion provides an opportunity for VMware vSphere® Standard, Enterprise or Enterprise Plus customers to upgrade to an equal or higher edition of VMware vSphere® with Operations Management™ at a 25% discount from list price. vSphere with Operations Management delivers patented, self-learning analytics that enable a much higher degree of automation than traditional management tools, improving capacity utilization by 36% and consolidation ratios by 37%. (Source: "Study Shows Businesses Experience Significant Operational and Business Benefits from VMware vCenter Operations Management Suite." Management Insight Technologies. 2014.)

Time-Limited Incentive: Advantage+ Accelerator for vSOM

August 1, 2014 - December 31, 2014

Enjoy greater profitability while improving your customers' operational efficiency with the new advantage+ Accelerator. For a limited time, you can earn an additional 10% off list license on eligible vSphere with Operations Management sales.

Time-Limited Incentive: Advantage+ *Horizon Advanced and Horizon Enterprise* Promotion

August 1, 2014 - December 31, 2014

The Advantage+ Opportunity Registration Promotion that Rewards Partners an additional 10% discount for selling eligible Horizon ENT & ADV Solutions.

**Time-Limited Incentive: Advantage+ Accelerator for V/SAN
August 1, 2014 - December 31, 2014**

For a limited time, VMware announces the Advantage+ Virtual SAN Product Accelerator. Offer Virtual SAN to your customers and prospects and earn an additional 10% on approved registrations through Advantage+.

**VMware vCenter Operations Management Suite 5.8 Advanced Edition for vSphere with Operations Management Promotion
June 24, 2014 – December 15, 2014**

Existing and new VMware vSphere® with Operations Management™ customers can purchase VMware vCenter™ Operations Management Suite™ 5.8.2 or higher Advanced Add-On for vSphere with Operations Management at promotional pricing with per CPU licensing.

**VMware Mirage Windows Migration Promotion
July 1, 2014 – December 15, 2014**

Customers can now save 20% by using VMware Mirage™ to migrate from Windows XP to Windows 7, or make the jump from Windows 7 to Windows 8.1, with VMware's best-in-class technology. Mirage enables OS migration across the WAN or LAN, with no loss of user files or personalization.

**VMware vSphere Storage Appliance to VMware Virtual SAN 5 Bundle Promotion
April 1, 2014 – September 15, 2014**

Customers may purchase VMware vSphere® Storage Appliance™ to VMware® Virtual SAN™ 5 Bundle at a 20% discount when compared to non-promo upgrade SKU. This bundle contains six licenses of Virtual SAN – enough to create a minimally viable Virtual SAN cluster.

**VMware Virtual SAN 5 with Data Protection Bundle Promotion
March 11, 2014 – September 15, 2014**

This promotion enables customers to purchase one license of VMware Virtual SAN and one license of VMware vSphere Data Protection Advanced at a 20% savings when compared to the non-promo SKU

VMware Software NFR licenses

One year not for resale licenses. NFR licenses are automatically delivered by VMware to the headquarter location upon membership progression (such as Registered to Professional or Professional to Enterprise) and release of new products. <https://na6.salesforce.com/apex/page?name=nfr>

VMware internal Use Licenses (IUL)

Internal Use Only licenses are available to authorized VMware Partners for their internal IT needs. These licenses cannot be used for resale and cannot be used for backend systems such as management of platform, DNS, billing and provisioning, and commercial hosting under any circumstances. See VMware's Partner Central website for further details.

Terms and Conditions

Each promo has terms and conditions. Please see link to Promo flyers and/or contact the licensing desk to ensure you qualify.

To find all VMware current promotions: <http://www.vmware.com/promotions/index.html>