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## **VMware vSphere with Operations Management Upgrade Promotion Effective June 27, 2015, through December 26, 2015**

This promotion provides an opportunity for VMware vSphere® Standard customers to upgrade to an equal or higher edition of VMware vSphere® with Operations Management™ at a 25% discount from list price. vSphere with Operations Management delivers patented, self-learning analytics that enable a much higher degree of automation than traditional management tools, improving capacity utilization by 36% and consolidation ratios by 37%. (Source: "Study Shows Businesses Experience Significant Operational and Business Benefits from VMware vCenter Operations Management Suite." Management Insight Technologies, 2014.)

- Customers must have purchased vSphere Standard prior to June 27, 2015 and must be currently active on Subscription and Support (SnS).
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For more information on this promotion visit: <http://www.vmware.com/promotions/2015-vsom-upgrade.html>

## **NEW! VMware vSphere with Operations Management Standard Promotion Effective August 1, 2015 – December 26, 2015**

VMware vSphere® with Operations Management™ helps customers achieve their unique business needs by delivering virtualization with consistent management, purpose-built to get the best performance, availability and efficiency from their infrastructure and applications from day one. Customers who purchase vSphere with Operations Management Standard during the promotional period are eligible for a **25%** discount on list price.

## **AirWatch Blue Management Suite Cloud Upgrade Promotion Effective August 1, 2015 – December 26, 2015**

This promotion provides an opportunity for AirWatch Green or Orange Management Suite Cloud customers to upgrade to AirWatch Blue Management Suite Cloud at a discount of **15%** off list price.

## **AirWatch Blue Management Suite Cloud Free Trial Promotion Effective August 1, 2015 – December 26, 2015**

Customers who complete an AirWatch® Blue Management Suite Cloud (Shared or Dedicated) 30-day Free Trial during the promotion period are eligible to receive a **15%** discount on list price. This promotion is available to all commercial and U.S. Federal end-user customers who purchase a license for a minimum of **100 Blue Management Suite Cloud** devices or user counts.

**NEW! VMware vSphere with Operations Management Free Training Promotion**  
**Effective February 1, 2015 – September 26, 2015**

VMware vSphere® with Operations Management™ is the next iteration of the flagship vSphere virtualization platform, adding capacity planning and health monitoring. Customers can take advantage of this special offer to receive free, self-paced training with vSphere with Operations Management Enterprise or Enterprise Plus Acceleration Kits.

For more information regarding this promotion visit:  
<http://www.vmware.com/promotions/2015-vsom-training.html>

**VMware Software NFR licenses**

One year not for resale licenses. NFR licenses are automatically delivered by VMware to the headquarter location upon membership progression (such as Registered to Professional or Professional to Enterprise) and release of new products. <https://na6.salesforce.com/apex/page?name=nfr>

**VMware internal Use Licenses (IUL)**

Internal Use Only licenses are available to authorized VMware Partners for their internal IT needs. These licenses cannot be used for resale and cannot be used for backend systems such as management of platform, DNS, billing and provisioning, and commercial hosting under any circumstances. See VMware's Partner Central website for further details.

**Terms and Conditions**

Each promo has terms and conditions. Please see link to Promo flyers and/or contact the licensing desk to ensure you qualify.

**To find all VMware current promotions:** <http://www.vmware.com/promotions/index.html>

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