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### **VMware vSphere with Operations Management Promotion**

**February 1, 2014 through September 15, 2014**

VMware vSphere® with Operations Management™ is the next iteration of the flagship vSphere virtualization platform, adding capacity planning and health monitoring. Customers can take advantage of this special offer to receive free, self-paced training.

### **Socialcast by VMWare Promotion**

**February 1, 2014 through June 30, 2014**

Existing customers can start or grow their Socialcast community, and new customers can start an enterprise social network by purchasing one or more of these Promotional SKUs:

- Socialcast SaaS Platform with Basic Support: “Starter Pack” 500 users at 33% Discount off List Price, “Enterprise Pack” 5000 users at a 67% Discount off List Price
- Socialcast On-Premise Platform with Basic or Production Support: “Starter Pack” 1000 users at 45% Discount off List Price, “Enterprise Pack” 5000 users at a 67% Discount off List Price

### **Time-Limited Incentive: Advantage+ Accelerator**

**January 1, 2014 through June 30, 2014**

Enjoy greater profitability while improving your customers' operational efficiency with the new advantage+ Accelerator. For a limited time, you can earn an additional 5% off list license on eligible vSphere with Operations Management sales.

### **Advantage+ VDP Advanced Promotion**

**November 1, 2013 – June 30, 2014**

Up-to an additional 20% discount on VDP Advanced Standalone Products. Active advantage+ ORANs are eligible, approved as of November 1, 2013, as long as Program terms are met

The following SKUs are the only SKUs eligible for the VDP Advanced Promotion:

- VS5-DPA-C = VMware vSphere Data Protection Advanced (per processor)
- VS5-DPA-A = Academic VMware vSphere Data Protection Advanced (per processor)

### **VMware IT Business Management Suite Standard Edition Launch Promotion**

**December 10, 2013 through June 15, 2014**

VMware® IT Business Management Suite™ Standard Edition provides visibility into the cost of a virtual machine and utilization of shared resources to help customers better manage demand and drive accountability over cloud resources to lower TCO. For a limited time, customers leveraging one of the promotion bundles listed below will be able to receive IT Business Management Standard Suite Edition licenses at no cost when purchasing eligible products:

- **VMware vCloud® Suite Enterprise & IT Business Management Suite Standard Edition Bundle:** Purchase 2 CPUs of vCloud Suite Enterprise and get a 25-Pack of ITBM Suite Standard Edition at no additional license cost.

- **VMware vCloud® Automation Center™ Enterprise & IT Business Management Suite Standard Edition Bundle:** Purchase 25-Pack of vCloud Automation Center Enterprise and get a 25-Pack of ITBM Suite Standard Edition at no additional license cost.

### **VMware Software NFR licenses**

One year not for resale licenses. NFR licenses are automatically delivered by VMware to the headquarter location upon membership progression (such as Registered to Professional or Professional to Enterprise) and release of new products. <https://na6.salesforce.com/apex/page?name=nfr>

### **VMware internal Use Licenses (IUL)**

Internal Use Only licenses are available to authorized VMware Partners for their internal IT needs. These licenses cannot be used for resale and cannot be used for backend systems such as management of platform, DNS, billing and provisioning, and commercial hosting under any circumstances. See VMware's Partner Central website for further details.

### **Terms and Conditions**

Each promo has terms and conditions. Please see link to Promo flyers and/or contact the licensing desk to ensure you qualify.

To find all VMware current promotions: <http://www.vmware.com/promotions/index.html>