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Time-Limited Incentive: Advantage+ Accelerator

January 1, 2014 through June 30, 2014

Enjoy greater profitability while improving your customers' operational efficiency with the new advantage+ Accelerator. For a limited time, you can earn an additional percentage off list license on eligible vSphere with Operations Management sales.

Advantage+ VDP Advanced Promotion

November 1, 2013 – June 30, 2014

Up-to an additional 20% discount on VDP Advanced Standalone Products. Active advantage+ ORANs are eligible, approved as of November 1, 2013, as long as Program terms are met

The following SKUs are the only SKUs eligible for the VDP Advanced Promotion:

- VSS-DPA-C = VMware vSphere Data Protection Advanced (per processor)
- VSS-DPA-A = Academic VMware vSphere Data Protection Advanced (per processor)

VMware Log Insight 1.5 Seeding Promotion

December 30, 2013 through January 31, 2014

VMware vCenter™ Log Insight™ 1.5 delivers automated log management through aggregation, analytics and search, enabling operational intelligence and enterprise-wide visibility in dynamic hybrid cloud environments. For a limited time, customers can receive a 25-OSI pack license of vCenter Log Insight 1.5 and one (1) year of corresponding Basic Support and Subscription (SnS) at no additional charge with purchase of: (1) VMware vSphere® Enterprise, vSphere Enterprise Plus, vSphere with Operations Management™, VMware vCloud® Suite, relevant Acceleration Kits and upgrades or (2) SnS renewals of at least \$50,000 USD or local currency equivalent (not combined with a license purchase)

VMware IT Business Management Suite Standard Edition Launch Promotion

December 10, 2013 through June 15, 2014

VMware® IT Business Management Suite™ Standard Edition provides visibility into the cost of a virtual machine and utilization of shared resources to help customers better manage demand and drive accountability over cloud resources to lower TCO. For a limited time, customers leveraging one of the promotion bundles listed below will be able to receive IT Business Management Standard Suite Edition licenses at no cost when purchasing eligible products:

- **VMware vCloud® Suite Enterprise & IT Business Management Suite Standard Edition Bundle:** Purchase 2 CPUs of vCloud Suite Enterprise and get a 25-Pack of ITBM Suite Standard Edition at no additional license cost.
- **VMware vCloud® Automation Center™ Enterprise & IT Business Management Suite Standard Edition Bundle:** Purchase 25-Pack of vCloud Automation Center Enterprise and get a 25-Pack of ITBM Suite Standard Edition at no additional license cost.

VMware Software NFR licenses

One year not for resale licenses. NFR licenses are automatically delivered by VMware to the headquarter location upon membership progression (such as Registered to Professional or Professional to Enterprise) and release of new products. <https://na6.salesforce.com/apex/page?name=nfr>

VMware internal Use Licenses (IUL)

Internal Use Only licenses are available to authorized VMware Partners for their internal IT needs. These licenses cannot be used for resale and cannot be used for backend systems such as management of platform, DNS, billing and provisioning, and commercial hosting under any circumstances. See VMware's Partner Central website for further details.

Terms and Conditions

Each promo has terms and conditions. Please see link to Promo flyers and/or contact the licensing desk to ensure you qualify.

To find all VMware current promotions: <http://www.vmware.com/promotions/index.html>