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VMware Horizon View to Horizon Advanced or Horizon Enterprise Upgrade Promotion

April 8, 2014 - December 15, 2014

Customers can now save when they upgrade from one concurrent user of VMware Horizon View Standard Edition to one concurrent user of Horizon Advanced Edition or Horizon Enterprise Edition. With these end-to-end solution bundles, customers can take advantage of closed-loop management and automation, tight integration with the software-defined data center, and hybrid cloud brokering to deliver and protect all the Windows and online resources their users want, at the speed they expect, and with the efficiency business demands.

VMware vSphere with Operations Management Promotion February 1, 2014 through September 15, 2014

VMware vSphere® with Operations Management™ is the next iteration of the flagship vSphere virtualization platform, adding capacity planning and health monitoring. Customers can take advantage of this special offer to receive free, self-paced training.

Time-Limited Incentive: Advantage+ Accelerator for *vSOM* January 1, 2014 through July 31, 2014

Enjoy greater profitability while improving your customers' operational efficiency with the new advantage+ Accelerator. For a limited time, you can earn an additional 5% off list license on eligible vSphere with Operations Management sales.

Time-Limited Incentive: Advantage+ *VDP Advanced* Promotion November 1, 2013 – July 31, 2014

Up-to an additional 20% discount on VDP Advanced Standalone Products. The following SKUs are the <u>only</u> SKUs eligible for the VDP Advanced Promotion:

- VS5-DPA-C = VMware vSphere Data Protection Advanced (per processor)
- VS5-DPA-A = Academic VMware vSphere Data Protection Advanced (per processor)

Time-Limited Incentive: Advantage+ Accelerator for VSAN March 11, 2014 through July 31, 2014

For a limited time, you can earn an additional 10% off list license on eligible VSAN sales.

NEW! VMware vCenter Operations Management Suite 5.8 Advanced Edition for vSphere with Operations Management Promotion Effective June 24, 2014 – December 15, 2014

Existing and new VMware vSphere® with Operations Management™ customers can purchase VMware vCenter™ Operations Management Suite™ 5.8.2 or higher Advanced Add-On for vSphere with Operations Management at promotional pricing with per CPU licensing.

NEW! VMware Mirage Windows Migration Promotion

Effective July 1, 2014 - December 15, 2014

Customers can now save 20% by using VMware Mirage™ to migrate from Windows XP to Windows 7, or make the jump from Windows 7 to Windows 8.1, with VMware's best-in-class technology. Mirage enables OS migration across the WAN or LAN, with no loss of user files or personalization.

VMware Fusion, VMware Fusion Professional, and Workstation Upgrade Promotion Effective June 1–July 31, 2014

Customers upgrading from VMware Fusion® 4.x, 5.x, 5.x Professional, or 6.x to Fusion 6 Professional can save 30 percent off the upgrade price. Fusion 6 Professional is designed for OS X Mavericks, ready for Windows 8.1, offers up to 2x faster performance, creates the most powerful virtual machines, and provides near-native performance on the latest Macs. Fusion 6 Professional advanced features include expiring restricted virtual machines, linked clones, and the ability to create virtual networks.

Customers upgrading from VMware Workstation™ 8.x or 9.x for Linux and Windows can upgrade to Workstation 10 and save 30 percent off the upgrade price. Workstation 10 supports the latest operating systems, delivers state of the art performance with Hardware Version 10, creates expiring virtual machines, features the first-ever virtual tablet sensors, and provides user interface enhancements.

VMware vSphere Storage Appliance to VMware Virtual SAN 5 Bundle Promotion April 1, 2014 – September 15, 2014

Customers may purchase VMware vSphere® Storage Appliance™ to VMware® Virtual SAN™ 5 Bundle at a 20% discount when compared to non-promo upgrade SKU. This bundle contains six licenses of Virtual SAN – enough to create a minimally viable Virtual SAN cluster.

VMware Virtual SAN 5 with Data Protection Bundle Promotion March 11, 2014 – September 15, 2014

This promotion enables customers to purchase one license of VMware Virtual SAN and one license of VMware vSphere Data Protection Advanced at a 20% savings when compared to the non-promo SKU

VMware Software NFR licenses

One year not for resale licenses. NFR licenses are automatically delivered by VMware to the headquarter location upon membership progression (such as Registered to Professional or Professional to Enterprise) and release of new products. https://na6.salesforce.com/apex/page?name=nfr

VMware internal Use Licenses (IUL)

Internal Use Only licenses are available to authorized VMware Partners for their internal IT needs. These licenses cannot be used for resale and cannot be used for backend systems such as management of platform, DNS, billing and provisioning, and commercial hosting under any circumstances. See VMware's Partner Central website for further details.

Terms and Conditions

Each promo has terms and conditions. Please see link to Promo flyers and/or contact the licensing desk to ensure you qualify

To find all VMware current promotions: http://www.vmware.com/promotions/index.html