WHY TREND MICRO?

Trend Micro is a True Expert in Internet Content Security

With over 20 years of global leadership, Trend Micro delivers proven security that fits into every IT infrastructure and meets the ever-changing needs of our customers. Unlike other companies who diversify or narrowly specialize, Trend Micro has grown into one of the largest security vendors in the world while maintaining a singular focus on Internet content security and threat management. With a track record of customer satisfaction, Trend Micro:

- Ranks in top three companies for web, messaging and endpoint security product sales.
- Leads in cloud-based security. We power our solutions with the superior threat detection and continual updates from the Trend Micro™ Smart Protection Network™ infrastructure and its powerful correlation engine.
- Defends tens of millions consumers, small businesses and enterprises with the efforts of 4,434 employees, 1,000+ of them threats experts in 9 R&D centers located around the globe.
- Earns $1 billion in revenue, making us one of the largest pure-play security companies in the world.
- Provides a comprehensive range of security solutions that work seamlessly together with round-the-clock security coverage provided by TrendLabs℠

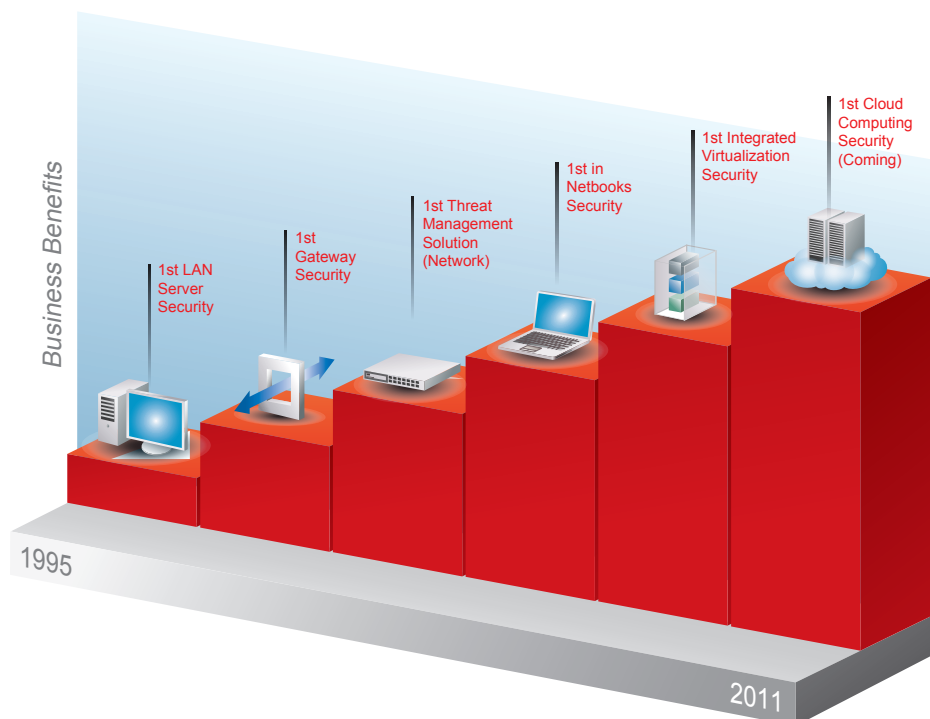## Since 1988, a History of Continuous Innovations and Industry Firsts

New security challenges continually arise as technology and the way people work evolves. Through every paradigm shift, Trend Micro has responded by investing in and pioneering innovative technologies and services to provide significant business benefits and protection to our customers. Trend Micro was the first to extend threat protection from the desktop to the server and to the Internet Gateway. Today, we are extending our content security to virtualized and even cloud-computing IT platforms.

Security that Fits
Through innovation, Trend Micro continues to enable benefits of next-generation IT platforms.

"We've developed a great working relationship with the Trend Micro staff through the years. They've helped us learn about all of the different platform choices, and made it easy to transition security to a virtual environment."

Kevin Norman
IT Operations Manager
City of Wichita, Kansas

Security that Fits the New Threat Landscape

Today, a new threat is produced every 1.5 seconds and spread via the web. In response to this rapid proliferation of threats, Trend Micro led the industry in cloud-client architecture and pioneered the Smart Protection Network. Threats are blocked *before* they reach you with a next generation content security infrastructure that leverages reputation-based technologies and an intelligent patent-pending correlation engine to deliver smarter security to hosted solutions, dynamic datacenters and on-premise applications.

Test results confirm that solutions powered by Trend Micro Smart Protection Network offer significant protection advantages to customers by blocking over 5.3 billion threats per day for customers worldwide:

- Ranks #1 in NSS Labs real-world testing, Sept 2009[1]
- Rates #1 in AV-Test.org live testing, Dec 2009[2]

Vendor	Catch Rate
Trend Micro	96.4%
Kapersky	87.8%
Symantec	81.8%
McAfee	81.6%
Norman	81.2%
F-Secure	80%
AVG	73.3%
Panda	72.0%
ESET	67.9%

NSS Labs Endpoint Security Socially-Engineered Malware Protection Comparative Test Results: Consumer Products, September 2009

Security that Fits your IT Infrastructure and Needs

Trend Micro protects consumers, small business and enterprises by providing tailored security solutions that fit any IT infrastructure. Regardless of the platforms, routers, 3rd party integrated solutions, physical, virtual or cloud servers, our international product development teams provide complete security solutions that offer maximum protection, flexibility, and usability with minimal complexity.

Our partnerships with security vendors in adjacent security categories, give you the ability integrate security solutions that build upon your existing investments rather than starting over.

Trend Micro's ubiquitous protection secures your data wherever it resides

"Trend Micro's technology aligns with our business goals and enterprise-wide security objectives. The modular, integrated products operate as a cohesive solution that has been tailored to our environment and requirements."

Michael Draeger
Field Support / IT
Silgan Containers

Learn More

Learn more about how Trend Micro can fit your security needs with innovative solutions and unparalleled customer service at www.trendmicro.com.

[1] NSS Labs Endpoint Security Socially-Engineered Malware Protection Comparative Test Results: Consumer Products, Sept. 2009

[2] Testing Results performed by AV-Test.org, December 2009