

F5'S CISCO TRADE-IN PROGRAM.

F5 BIG-IP. YOUR PLATFORM
FOR TODAY AND THE FUTURE.



If the recent news around Cisco's
ACE products has left you looking
for an alternative...consider F5.

We provide world-class Application Delivery Networking solutions ...enabling your IT organization to deliver fast, secure, highly available and scalable business applications... now and in the future.

F5 has earned the global leadership position in Application Delivery Networking with 55% market share (Gartner 2012). The unified BIG-IP platform helps the world's largest enterprises, service providers, and online companies realize the business value of virtualization and cloud computing to enable the dynamic data center.



TRADE-IN PROGRAM

With the F5 Trade-In Program, your organization can purchase F5 products and receive double the Cisco ACE trade-in credit, up to US\$12,000, when you turn in your old equipment or provide F5 with a Certificate of Destruction (COD).

Cisco models eligible for trade-in

- Cisco Application Control Engine (ACE) Module or Appliance
- Cisco Content Services Switch (CSS)
- Cisco Content Switch Module (CSM)
- Cisco Global Site Selector (GSS)

F5 platforms that qualify for the trade-in allowance

F5 platform purchased	Standard trade-in	Promotional 2x trade-in*
BIG-IP 3600	\$3,000	\$6,000
BIG-IP 3900	\$3,000	\$6,000
BIG-IP 6900	\$4,000	\$8,000
BIG-IP 8900/8950	\$6,000	\$12,000
BIG-IP 11000/11050	\$6,000	\$12,000
VIPRION B2100	\$4,000	\$8,000
VIPRION B4200/4300	\$6,000	\$12,000
BIG-IP GTM	\$3,000	\$6,000

* Promotional trade-in available until June 30 2013

Please contact your authorized F5 reseller who will submit the required trade-in credit documentation on your behalf between October 1, 2012 and June 30, 2013. This documentation must be accepted by F5 before you obtain the trade-in credit. Please note that customer trade-in credits may not be combined with any other F5 program or promotion.

Professional Migration services

Rely on F5 Professional Services for a proven transition methodology and skilled resources to efficiently assist your organization's migration from Cisco product to the F5® BIG-IP® platform. You can take advantage of the F5 Trade-In Program for Cisco by June 30, 2013 to receive 25% off our standard migration service offering which includes:

- Migration planning
- Architectural and technology review
- BIG-IP® Local Traffic Manager™ (LTM) platform setup and configuration
- ACE configuration migration and testing
- Knowledge transfer and introduction to F5 support processes

Questions?

Contact your local F5 Channel Partner. To find your local F5 representative, see the [How to Buy](#) section on [F5.com](#) or email partners@f5.com to be connected to an F5 reseller.

