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## **Broadband routers suited to home and small business users**

Following on from its appointment as a local distributor of Billion products in South Africa, Ingram Micro South Africa has introduced two new wireless ADSL routers that straddle the needs of home and small business users.

The two new products, namely Billion's BiPAC 7300(G) RA and BiPAC 7402G routers, are perfectly suited to the growing number of broadband subscribers requiring a reliable and simple, yet secure method of establishing a network.

Both devices support the ADSL2+ and 54 Mbps 802.11g wireless protocols, while at the same time providing the latest technology for improved speed and reliability.

And with broadband pricing expected to plummet once the new international undersea cables go live later this year, these two new routers could be exactly what's required to fuel the broadband rollout.

The all-in-one BiPAC 7300(G) RA series is designed for quick and simple setup thanks to Billion's proprietary Easy Sign-On technology, which requires no knowledge of networking.

"This is a very powerful feature for users who need to set up a wireless network at home, but don't have the accompanying IT degree required to do so," says Hilton Haefele, Billion product manager at Ingram Micro South Africa.

"With Easy Sign-On, users simply plug the router into the requisite wall sockets (power and ADSL), open a web browser window and when prompted to do so, supply it with their ADSL username and password. The router does the rest," he says.

Once the setup has been successfully completed, users can rest assured that their connectivity will stay up, while security is taken care of by an integrated firewall that prevents hacking and malicious attacks while providing content filtering.

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Upping the ante somewhat, the BiPAC 7402G, which is designed for small business users, boasts substantially improved security that features true Virtual Private Network (VPN) functionality.

“The router supports embedded IPSec VPN protocols that allow users to establish encrypted private connections up to 16 simultaneous tunnels over the Internet,” explains Haefele.

“This makes it the perfect solution for users who need cost-effective remote access to their branch offices,” he says.

Both routers also feature Quality of Service (QoS) functionality that gives the user full control over outgoing traffic.

“Priority can therefore be assigned to specific types of data – such as voice over data, while the speed of outgoing data can also be managed for greater efficiency,” says Haefele.

“It’s an all-round great pair of solutions and at such an affordable price, we believe that this range will do extremely well in the local market.”

ENDS

**About Ingram Micro South Africa**

Ingram Micro South Africa is a joint venture between Ingram Micro Europe, a division of Ingram Micro Inc, (NYSE: IM) and MB Technologies, established to market and distribute components and other technology products to VARs, system builders and integrators, and manufacturers throughout sub-Saharan Africa.

**About Ingram Micro Inc.**

Ingram Micro Inc. is the world’s largest technology distributor. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, logistics services, technical support, financial services and product aggregation and distribution. The company serves more than 150 countries and is the only global broadband IT distributor with operations in Asia. Ranked 70 on the Fortune 500, Ingram Micro generated \$35.05 billion in revenues for fiscal year 2007.

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