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## **Ingram Micro SA promoted to Intel 'Authorised Distributor' status**

Ingram Micro South Africa has announced that chipmaker, Intel has awarded it with 'authorised distributor' status and officially acknowledged the value that Ingram Micro and its resellers bring to the Intel brand in South Africa.

The new 'authorised' status that Ingram gains allows it to make new inroads into the local technology reseller and system builder channel, by offering its customers a wider range of products.

Ingram Micro South Africa has full access to the Intel product range, which includes the processors and motherboards for desktops, servers and notebooks. Ingram Micro South Africa also offer their customers warranty swap-outs on Intel's behalf.

As an authorised distributor, Ingram Micro will now also be able to get its resellers involved in the various channel programmes and rebate schemes Intel has in place.

Damian Nelson, Intel product manager at Ingram Micro South Africa, says that our resellers are delighted with our increased Intel product offerings and the additional service offerings. Together with our other brands, we can now offer our customers various Intel solutions.

Nelson says Intel's decision to promote Ingram's distribution status will be met by strong commitment.

"We are committed to treating Intel as a major brand within the stable and have dedicated a strong, well-resourced team to manage the products and solutions within this portfolio."

"We have no doubt that our relationship with Intel will flourish over the coming years and that both companies will be able to offer increasing value to each others' businesses going forward," he concludes.

Ingram Micro South Africa's authorised distributor status has been implemented with immediate effect and all interested resellers can contact a representative on (011) 553-2600 for further information on the products and solutions available.

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**About Ingram Micro South Africa**

Ingram Micro South Africa is a joint venture between Ingram Micro Europe, a division of Ingram Micro Inc, (NYSE: IM) and MB Technologies, established to market and distribute components and other technology products to VARs, system builders and integrators, and manufacturers throughout sub-Saharan Africa.

**About Ingram Micro Inc.**

Ingram Micro Inc. is the world's largest technology distributor. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, logistics services, technical support, financial services and product aggregation and distribution. The company serves more than 150 countries and is the only global broadband IT distributor with operations in Asia. Ranked 70 on the Fortune 500, Ingram Micro generated \$35.05 billion in revenues for fiscal year 2007.

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